



The ROI of a Diversified Workforce

Data taken from CompTIA Research Study – Diversity in the High Tech Industry

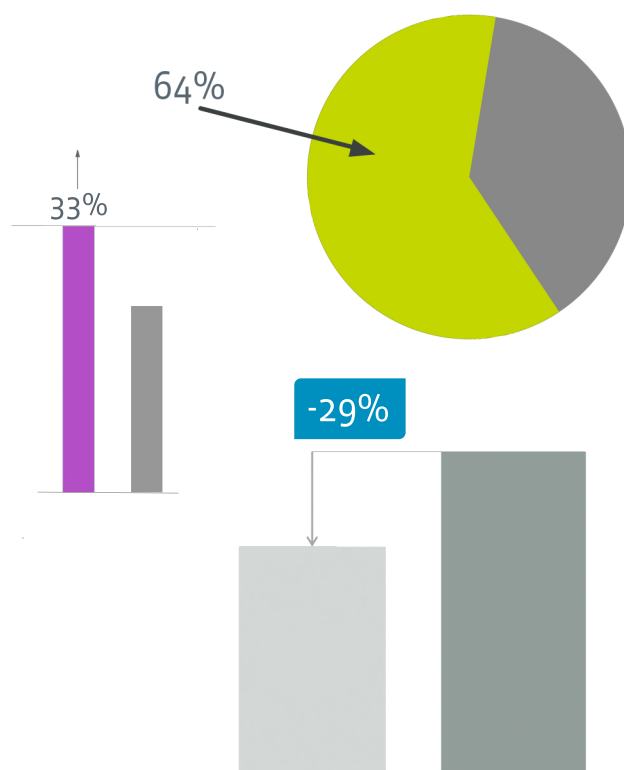


Diversifying your workplace makes financial sense:

1. 64% agree a diverse employee base is more likely to produce world-class innovation

2. Ethnically diverse executive teams are 33% more likely to outperform their peers on profitability

3. Companies with the least diverse workplaces are 29% less likely to achieve above-average profitability



Populating your workforce with individuals who are diverse gives a real competitive advantage to



1. Make better business decisions
2. Improve your corporate culture
3. Enhance your organizational image
4. Increase your market share



Learn more at [CompTIA.org/ADIT](https://www.comptia.org/ADIT)