Tech Priorities in Australia and New Zealand: How Solution Providers Can Profit

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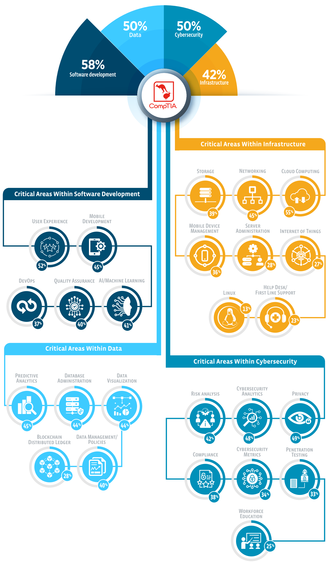
As companies mature in their technology usage, there are demands for infrastructure, software development, cybersecurity and data—the four IT pillars defined by CompTIA's IT Framework. According to CompTIA's IT Industry Outlook 2020, software development is the area where most companies in Australia and New Zealand plan to place focus in this year, but there is also strong demand for data, cybersecurity and infrastructure—creating opportunity for solution providers.

Software Development a Priority for Businesses

Organizational Focus Across IT Pillars

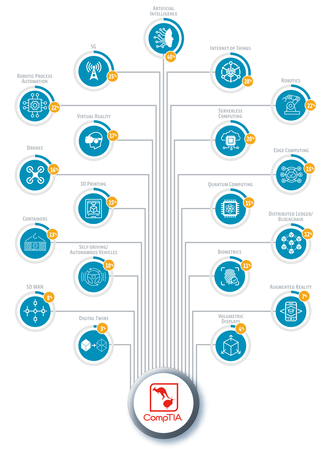
According to Australia and New Zealand businesses selecting their top two priorities among the four IT pillars, companies will be focusing on software development in 2020 followed by data, cybersecurity and infrastructure.



Emerging Technology in Australia and New Zealand

Potential for Emerging Technology

Organizations were asked to choose the three emerging technologies that they believe hold the most potential for their business in 2020. According to survey respondents, they see the most opportunity with artificial intelligence.



How Australia and New Zealand Companies Can Reach Their Tech Goals in 2020

Roles MSPs Can Play for Their Clients

The importance of technology to business objectives makes tech an integral part of operations and gives MSPs and IT pros an opportunity to take on more responsibilities. But companies must balance current operations with their desire to innovate while being cognizant of their IT staff's ever-growing role in the strategic direction of the organization.

The Many Responsibilities of IT Pros

Corporate Approach to Technology

The trend of skill diversity is not lost on technology professionals or businesses. The first step in handling complexity is to grow individual skills, but as things scale up, it becomes untenable for one person to handle it all. But for companies, building a skilled workforce is a primary option for growth.

That's where opportunity knocks for MSPs. MSPs can fill in the gaps with skilled and specialized IT pros so that businesses can grow. Here are the skills that IT managers are looking for.

Read the full IT Industry Outlook 2020 report.

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