PHASE 01: LEARN
Ensure everyone in your organization understands blockchain:
- Review recent research, business use cases and case studies.

PHASE 02: STRATEGIZE
Integrate blockchain strategies into your business strategy:
- Define the business transformation opportunity.
- Determine if blockchain is the right choice.
- Develop a blockchain strategy.
- Integrate the blockchain strategy into the current business strategy.

PHASE 03: MAKE THE CASE
Ensure key stakeholders understand the business case for blockchain transformation:
- Define transformational impacts, including markets, customers, organization, business processes, and suppliers.
- Identify a priority area for blockchain transformation.
- Identify returns and high-level costs.
- Create an ROI model.

PHASE 04: PLAN
Strategic and tactical roadmaps will provide insight to the timing and requirements of each step to implementation:
- Consider front and backend requirements, including:
  - Technology selection: permissioned vs. public blockchain
  - Buy vs. build
  - Business process redesign
  - Organizational impacts
  - Change management
  - Risk management
  - Governance model
  - Timeline and cost

PHASE 05: PILOT
Pilot a process—or proof of concept (PoC)—in your business to deliver results and provide key learnings:
- Pilot’s progress—or proof of concept (PoC)—in your business to deliver results and provide key learnings.
- Validate results.
- Finalize your roadmap and business case.
- Define implementation model.
- Assign resources.
- Create blockchain implementation plan and protocols.
- Create blockchain sustainment plan, including determining if you will implement a “blockchain as a service” (BAAS) model.
- Finalize governance model.

PHASE 06: IMPLEMENT
Blockchain implementation is a multi-year transformational process:
- Interface with supplier and customer systems (if applicable).
- Change management
- Organizational redesign
- Disintermediation process
- Expansion to transactional processes
- Sustainment plan
- Governance model changes

PHASE 07: GROW THE NETWORK
Take what you have learned and leverage it with your customers, partners, and suppliers for exponential value:
- Interface with supplier and customer systems (if applicable).
- Change management
- Organizational redesign
- Disintermediation process
- Expansion to transactional processes
- Sustainment plan
- Governance model changes