

BECOME AN INDUSTRY PARTNER

The CompTIA Information Sharing and Analysis Organization (ISAO) is dedicated to providing critical threat intelligence to the technology industry. CompTIA is actively recruiting industry leaders to serve as partners and advisors to the ISAO.

INDUSTRY PARTNER BENEFITS

- **EXECUTIVE COUNCIL SEATS:**
Option to appoint a certain number of individuals to the CompTIA ISAO Executive Council, a governing body designed to provide guidance and direction on the future of the CompTIA ISAO.
- **COMPTIA CORPORATE MEMBERSHIP:**
All Industry Partners—and the partners they extend membership to—receive complimentary full corporate access to CompTIA membership benefits, including a 15% discount on certifications, industry research, resources and training. Learn more at comptia.org/membership/corporate.
- **BRANDING:**
Your company logo will be included on the homepage of comptiaisao.org, in relevant press announcements, marketing communications and at live and virtual events.
- **SOCIAL MEDIA LIVE BROADCAST:**
Platinum-level Industry Partners receive one live broadcast on a CompTIA social media platform with CompTIA ISAO Executive Director MJ Shoer. Platforms include YouTube, LinkedIn (~175K followers), or Facebook (~152K followers).
- **CompTIA WORLD MAGAZINE:**
Full or fractional page ad in two editions of CompTIA World magazine reaching a circulation of 1 million + (valued between \$2-\$6K)
- **NEWSLETTER PROMOTION:**
Three ads in CompTIA SmartBrief (55K+ distribution) and one ad in another CompTIA newsletter (~200K distribution).

CATEGORY	INVESTMENT	EXECUTIVE COUNCIL SEATS	CompTIA ISAO CORP MEMBERSHIPS	BRANDING	SOCIAL MEDIA LIVE BROADCAST	CompTIA WORLD MAGAZINE	NEWSLETTER PLACEMENTS
PLATINUM	\$ 100,000	3	200	X	X	Full page ad x 2	X
GOLD	\$ 50,000	2	100	X		Half page x 2	X
SILVER	\$ 25,000	1	50	X		Fractional ad x 2	X

PLUS, RECEIVE FULL ACCESS TO ALL THE BENEFITS OF THE CompTIA ISAO:



ACCESS RISK INFORMATION:

Get real-time availability and bi-directional sharing of proactive actionable threat intelligence and analysis of potential impacts.



SHARE BEST PRACTICES:

Access to a dedicated forum to impart real-time threat information, analyze impacts, coordinate response efforts, and educate staff.



BUILD CONNECTIONS:

Gain access to industry thought leaders and peers involved in organizing and steering the CompTIA ISAO, as well as fellow members.



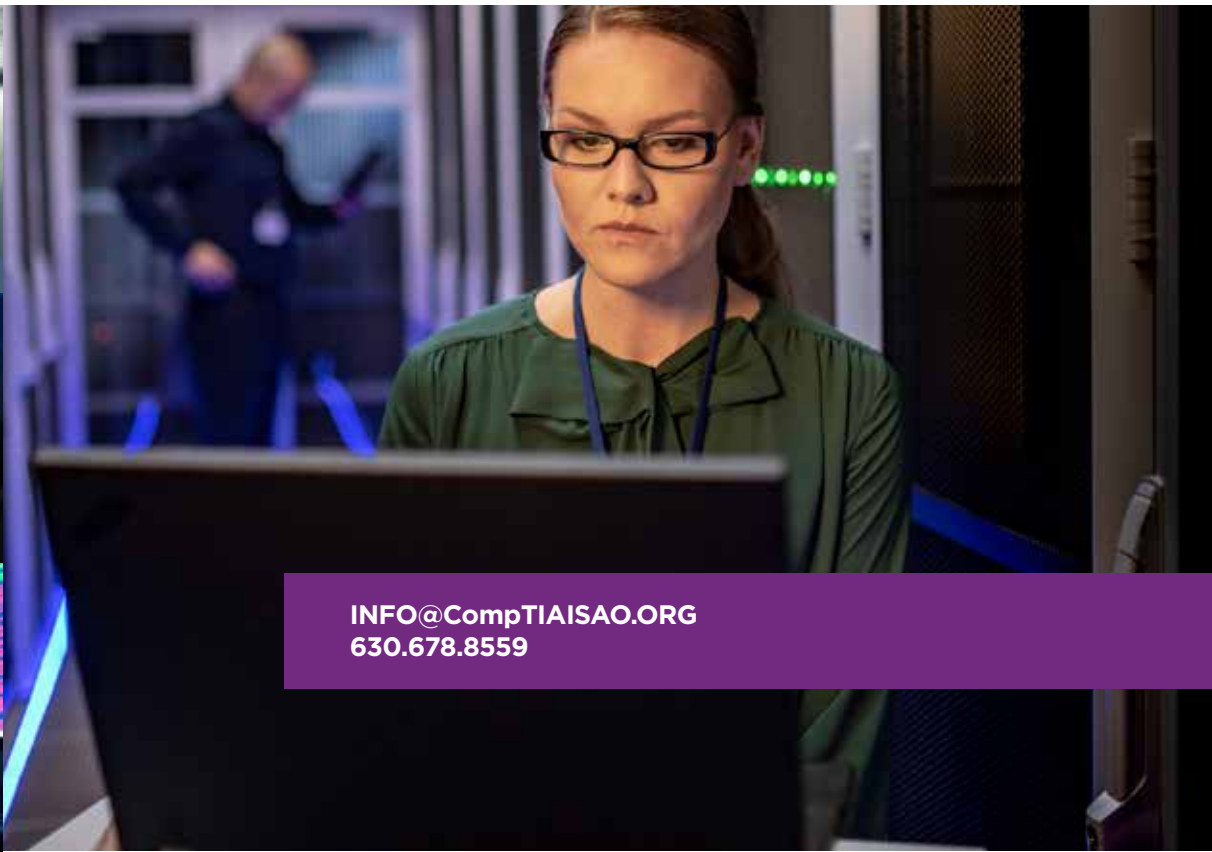
GET INDUSTRY INSIGHTS:

Stay close to industry dynamics with the latest CompTIA research and market intelligence to help you stay ahead of cyber threats.



ENJOY CompTIA MEMBERSHIP:

Receive complimentary access for your entire organization to all the perks of CompTIA corporate membership, including certification discounts, industry resources and training.



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