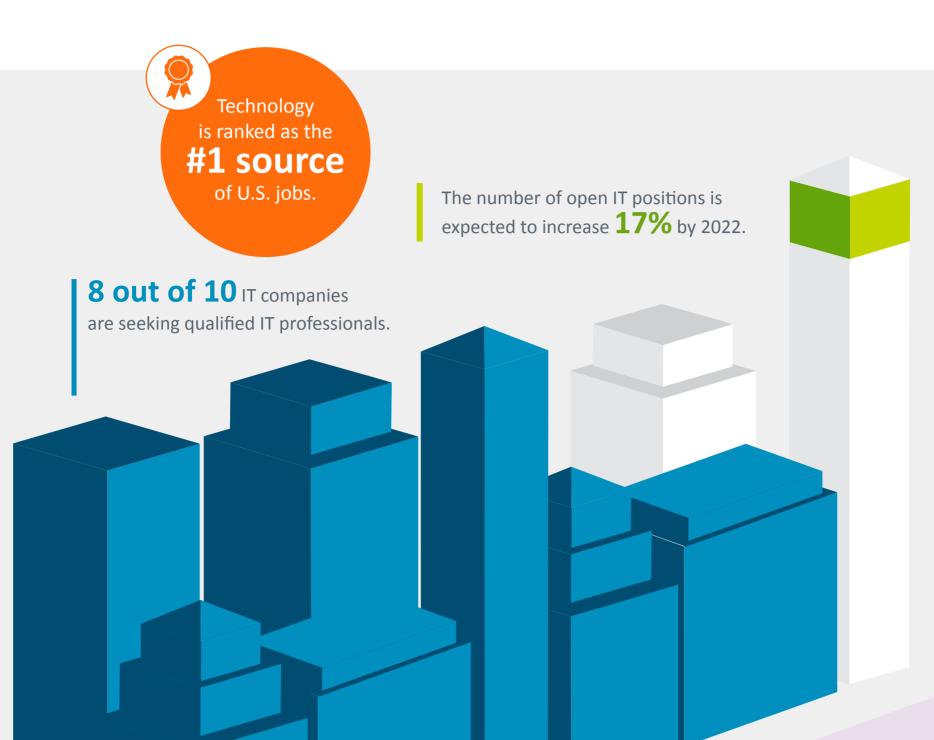


# You Can Do IT with CompTIA

The IT industry is booming, and it needs your help.

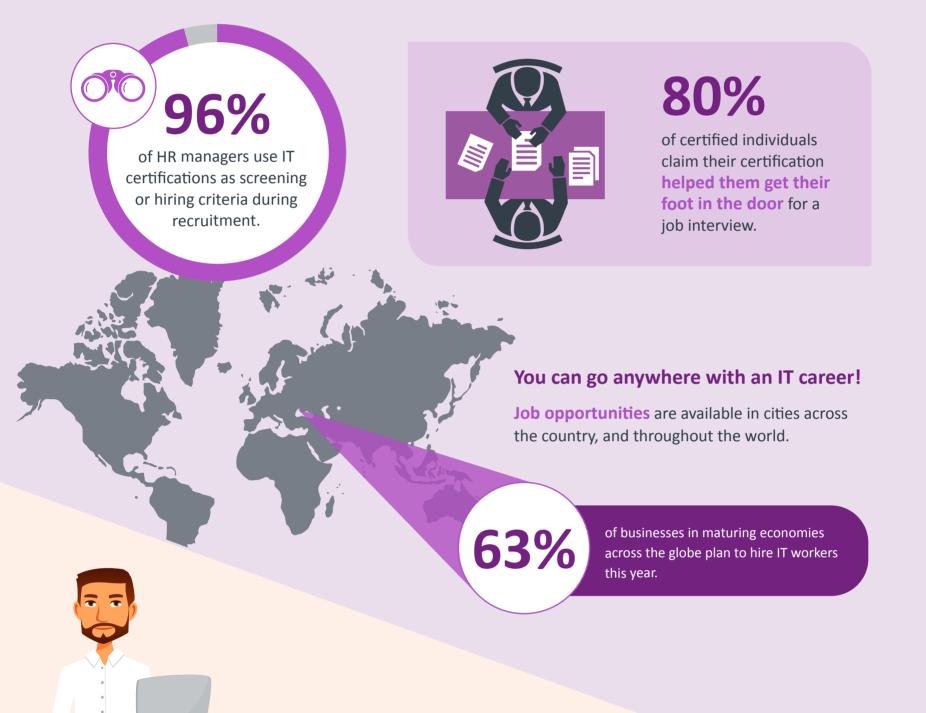
Whether you're just starting your IT career or climbing the ranks of the IT industry, with CompTIA, you can do IT. Our certifications make sure that your skills are a match for whatever IT future lies ahead.



### New to IT?

#### IT impacts everything.

From banking to manufacturing, from social media to mobile phones, technology is everywhere, and so are career opportunities. Certifications make your skills stand out in a sea of resumes so that you can jumpstart your IT career.



### Already working in IT?

#### Training alone is not enough.

Employers want proven performance. Certifications give you the street cred that your skills are legit...and represent the practical knowledge that fuels rapid career advancement.

Certified IT employees **benefit employers** with higher likelihood of being promoted and better job performance than non-IT certified staff.



CompTIA certified professionals with less than one year of experience demonstrate **more domain knowledge** than uncertified staff with three years experience.

80%

of IT respondents who trained in the last year said it was a **positive investment** for their career path.

## 97%

of HR managers use certifications to distinguish between equally qualified candidates.



### **Already certified?**

#### Technology doesn't stand still.

And employers reward professionals who keep current with the times. By keeping your certifications current or pursuing additional accreditation, you can adapt your skill sets to evolving technology throughout your career.



of companies provide **some type of support** for IT employees who obtain certifications.

### More than 70%

of IT professionals who have earned a certification or have become recertified reported **increased work effectiveness** afterward.

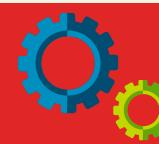


## 90%

of HR managers say IT certified workers are **more likely to be promoted** than those without certifications.



#### Expect success with CompTIA certifications!



Visit **getcertified.com** for more information.

#### SOURCES

IT Skills & Salary Report CompTIA's HR Perceptions of IT Training and Certification Study Value of IT Certification Survey CompTIA Cyberstates CompTIA International Technology Adoption & Workforce Trends Study U.S. Bureau of Labor and Statistics U.S. News & World Report

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