

10:30 – 11:00	Registration, Breakfast and Networking	
11:00 – 11:20	Welcome and Community Updates	
11:20 – 11:55	<p>Keynote: Are you a trusted IT partner and ready for 2023? Adopt and Adapt to Tech Trends</p> <p>A panel of experts discusses trends that will play an important role in 2023.</p> <ul style="list-style-type: none"> - Stress in the workplace is going to increase. Where is this most tangible, and how can you find a resolution to this problem? - XaaS will only increase. Is this the solution to all our problems? And is the market ready for this? Vendor lock-in? - Digital adoption will get a more important role in organisations. It has to, because everything is getting too complex. - Automation will take the next step with deeper integration of AI. - Regulation is going next level. What is the impact in your organization? <p>Facilitator: Sander Almekinders, Owner of Techzine NL & EU</p> <p>Panelists: Jef Bogaerts, Product Manager, Zomentum Daniëlle Meulenberg, Channel Account Executive MSP/CSP Western Europe, Sophos Valérie Vernout, Solutions Development Director Dyanix</p> <p><i>After this general discussion, we will dive deeper into these trends in two separate workshops. One will focus on the people side of the issues raised, the second on the technology side.</i></p> <p>Resources: https://www.comptia.org/content/research/it-industry-trends-analysis</p>	
12:00 – 12:45	<p>Workshop 1: People Trend Discussion</p> <p>Daniëlle Meulenberg, Channel Account Executive MSP/CSP Western Europe, Sophos Timon Bergsma, Manager of Regional Sales (RSM) Pax8</p>	<p>Workshop 2: Technology Trend Discussion</p> <p>Jef Bogaerts, Product Manager, Zomentum Valérie Vernout, Solutions Development Director, Dyanix</p>
12:45 – 13:30	Lunch and Networking Break	
13:30 – 14:00	<p>Empowering Women in Technology: Strategies for Building an Inclusive Culture</p> <p>This is set to be an engaging roundtable discussion on empowering women in technology and building an inclusive culture. The session will bring together industry peers in the field to discuss and share strategies for creating a more inclusive and equitable technology industry. Attendees will have the opportunity to learn from industry leaders, and share their own experiences and perspectives. Topics of discussion will include, but not limited to, best practices for recruiting, retaining, and promoting women in technology, creating a supportive and empowering work</p>	

	<p>environment, and addressing unconscious bias. This session is designed to provide valuable insights and actionable strategies for companies, teams, and individuals looking to create a more inclusive culture in the technology industry and support the empowerment of women.</p> <p>Sibyl Jacob, Business Development Manager, Kingston Technology Belux Lieve Van De Voorde, Distribution Manager, KYOCERA Document Solutions Belgium</p>	
<p>14:00 – 14:30</p>	<p>Keynote: We are pleased to announce that we will have Chris Fabes, Global Channel Director, Managed Service Providers, Distributors and Partners at Lenovo, Advisory Board Member at Greyhill Ventures and served as the CompTIA Canadian Community Executive Council Chair</p> <p>Chris Fabes, Global Channel Director, Managed Service Providers, Distributors and Partners, Lenovo</p>	
<p>14:35 – 15:15</p>	<p>Breakout 1: MSP Discussion</p> <p>Be a part of an interactive breakout session focused on the challenges and opportunities facing MSPs (Managed Service Providers) today. This session is designed to provide a platform for MSPs to discuss the unique issues they are facing in their businesses, and to share best practices and advice with one another. Attendees should come prepared with questions and be ready to actively participate in the discussion. This is a great opportunity to network with other MSPs and gain valuable insights and ideas to help grow and improve your business. Don't miss this chance to connect with like-minded professionals and take your MSP business to the next level</p> <p>Pierre Kleine Schaars Cyber Security Business Development / Co-owner, Quality ICT B.V. ·</p>	<p>Breakout 2: Vendor & Distributor Discussion</p> <p>Join us for a dynamic discussion session where vendors and distributors in the industry can come together to share ideas, best practices and strategies for overcoming common challenges. This session is an opportunity for networking and collaboration, as well as for gaining new insights and perspectives from industry peers. Through open dialogue and interactive discussions, attendees will have the chance to learn from one another and explore new ways to improve their businesses. Whether you are a vendor or distributor, this session is designed to provide valuable takeaways to help you succeed in the industry.</p>
<p>15:20 – 15:30</p>	<p>Workshop Report Outs and Group Picture</p>	
<p>15:30 – 15:50</p>	<p>Networking Break</p>	
<p>15:50 – 16:40</p>	<p>Community workshop – Build the Benelux Community Brand</p> <p>Learn how to enhance your brand awareness and reach new audiences with our hands-on social media workshop. Our facilitator will provide you with practical tips and tricks for leveraging the power of social media to promote your business or organization. You will have the opportunity to test out your skills by creating and</p>	

	<p>implementing a social media campaign for the Benelux Community. This workshop is perfect for anyone looking to improve their social media presence and connect with potential customers or supporters. By the end of the workshop, you will have the knowledge and skills needed to effectively use social media to promote your brand and achieve your goals.</p>
<p>16:40 – 17:15</p>	<p>Closing Panel: Why is Company Culture Important? Join us for a thought-provoking closing panel discussion on the importance of company culture. Hear from a diverse group of business owners, technology professionals, and industry leaders as they share their unique perspectives on why a positive company culture is essential for success. Discover the real-world implications and impact of a strong company culture on employee satisfaction, productivity, and overall business growth. Don't miss this opportunity to gain valuable insights and input from industry experts on this critical topic.</p> <p>Steven Tytgat, CEO, Tyneso NV Lieve Van De Voorde, Distribution Manager, KYOCERA Document Solutions Belgium</p>
<p>17:15 – 17:30</p>	<p>Wrap Up</p>
<p>17:30 – 19:30</p>	<p>Networking Food and Drinks</p>