Utrecht 22 May 2024

09:30 – 10:15	**Registration and Breakfast**
10:15 - 10:25	**CompTIA Welcome** **Katrin Giza,** CompTIA
10:25 -10:35	**Community Introduction** **Daniëlle Meulenberg,** Sophos **and Steven Tytgat,** Tyneso
10:35 - 11:05	**State of the Channel in the Benelux Region** **Valérie Vernout,** CompTIA
11:05 - 11:20	**Networking Break**
11:20 - 12:00	**Keynote: Fires, Finance and Phreaking** **Lessons from the past and how to approach the future as an MSP** **Mostyn Thomas,** Pax8
12:00 - 13:00	**Lunch & Networking**
13:00 - 13:45	**Out of your head, into your life - building psychological flexibility with Acceptance and Commitment Therapy** **Ann Lambert,** Clinical Psychologist
13:45-14:30	**Women in Tech – Trends** **Valérie Vernout**, Data Wise Consultancy **Empowering Women in Tech: Insights from DutchTechonHeels** **Jennifer Delano,** DutchTechonHeels
14:30 - 15:00	**Break & Networking**
15:00 -15:30	**Cutting Through the Hype: Practical Applications of Generative AI for MSPs** **Jamie Claret,** Autonomate / Amazing Support **& Jef Bogaerts**
15:30 - 16:00	**Cultivating Success: Mastering Sales Flows, Development Mapping and Team Crafting** **Yannick van Aken,** Melrox
16:00 - 16:30	**Networking Break**
16:30 - 17:00	**Closing Keynote: How Passwords Lead to Ransomware Attacks** **Mark Loman,** SOPHOS
17:00 - 17:15	**Wrap up Estelle Johannes,** CompTIA
17:15 -19:30	**Networking Buffet Dinner & Drinks**

*Agenda subject to change