



## Agenda

The 2021 PTI Local Government CIO & Tech Leader Summit brings together leaders from local government and the technology industry to explore the strategies and solutions helping cities and counties deliver best-in-class services in these challenging times. Speakers will discuss cybersecurity, infrastructure, remote working, and a host of other important issues facing local government tech leaders.

### Day 1 | Open to Public | 2:00-3:45pm ET

**2:00-2:10pm**

**Welcome Remarks**

Speakers:

- **Adam Frumkin**, CIO, Franklin County, Ohio; Chair, PTI City/County Technology Leadership Forum
- **Alan Shark**, Executive Director, CompTIA Public Technology Institute (PTI)

**2:10-2:30pm**

**Keynote: The Role of the Post-COVID Government CIO**

Dr. Jonathan Reichental is the CEO of Human Future, a global business and technology education, advisory, and investment firm. He is the former CIO for the City of Palo Alto, Calif., and an award-winning technology leader whose 30-year career has spanned both the private and public sectors. In 2017, he was named one of the top 100 CIOs in the world and in 2016 he was named a top influential CIO in the United States. He is the author of the best-selling book *Smart Cities for Dummies*.

Dr. Reichental will share his insight on how local technology leaders can leverage the value of their information and communications technology investments to increase effectiveness and improve government service delivery. He will share his vision of how technology leaders can push the boundaries of innovation in local government such as open data, emerging tech, blockchain technology, and broader civic participation through mobile devices, particularly in the post-COVID environment.

Speaker:

- **Dr. Jonathan Reichental**, CEO, Human Future; former CIO, City of Palo Alto, Calif.

**2:30-3:00pm**

### **The Battle of the Budget**

The past year put the spotlight on technology leaders as IT teams quickly transitioned government operations to remote work and services environments. CIOs positioned themselves as trusted strategists and collaborators. Now, in the face of severe budget crises in many jurisdictions, the CIO will need to build upon this goodwill and success to position IT as a necessity in order to minimize the impact of possible budget cuts and staff reductions and to make the argument that now is the time to invest in – and not cut – IT services.

Hear from city and county CIOs as we examine some of the approaches that technology leaders can utilize to continue the effective work of IT to further promote smart IT investments and strategies, from staffing alternatives and strategic planning to educating elected leaders and effective cross-departmental collaboration. These approaches will be particularly useful as governments utilize federal American Rescue Plan Act funding to help offset local budget constraints.

Speakers:

- **Eric Finch**, CIO, City of Spokane, Wash.
- **Gregory Scott**, CTO and Director of Technology, Fairfax County, Va.
- Moderator: **Jake Williams**, VP, Community & Content, StateScoop & EdScoop

**3:05-3:20pm**

### **Moving from Managing Vendors to Managing Partners: It's All About Building Relationships**

The response to the pandemic has shown how well the tech community worked with local governments to quickly deploy solutions and tools. Add to this the move of many governments to a managed service environment as technology leaders find that these providers can often help them better achieve their operational objectives. This discussion will explore how technology leaders can build on these relationships and create a more sustained and valued collaborative environment with their private sector partners.

Speakers:

- **Bill Hunter**, Director of Communications and Technology, Roanoke County, Va.; Vice Chair, PTI City/County Technology Leadership Forum
- **Wendy Wickens**, U.S. Public Sector Account Executive, Cisco Systems, Inc.

**3:25-3:45pm**

### **The Challenges of Managing and Nurturing a Post-Pandemic IT Workforce**

Technology leaders from around the country will share strategies they have developed to allow their teams to thrive in a fast-paced and often pressurized environment. These strategies include tips for managing an increasingly mobile workforce and ensuring that technology staff have both the technical proficiencies and the soft skills that leaders view as key to growing a successful IT organization.

Speakers:

- **Barry Condrey**, CIO, Chesterfield County, Va.
- **Steven Helyer**, CIO City of Everett, Wash.
- **Winsome Jacobs**, CIO, City of Ocala, Fla.

**3:45pm**

**Closing Remarks**

Speakers:

- **Adam Frumkin**, CIO, Franklin County, Ohio; Chair, PTI City/County Technology Leadership Forum
- **Alan Shark**, Executive Director, CompTIA Public Technology Institute (PTI)

**Day 2 | PTI Members Only | 2:00-3:30pm ET**

**2:00-2:15pm**

**Welcome and PTI Programs Update**

CompTIA PTI leadership will provide an update on PTI programs and upcoming activities and how PTI members can become more involved in PTI’s research agenda.

Speakers:

- **Gary Bixler**, Vice President, Member Communities, CompTIA
- **Adam Frumkin**, CIO, Franklin County, Ohio; Chair, PTI City/County Technology Leadership Forum
- **Alan Shark**, Executive Director, CompTIA Public Technology Institute (PTI)

**2:15-2:45pm**

**City/County IT Priorities**

This discussion will explore the local government CIO technology priorities for the coming 18 months, as identified by PTI’s 2021 State of City/County IT national survey. Our panel will explore how innovation, citizen engagement, IT modernization, and the continued move to a virtual first or hybrid work and service environment are impacting local government.

Speakers:

- **Chris Dixon**, Senior Manager, SLED Market Analysis, Deltek
- **Adam Frumkin**, CIO, Franklin County, Ohio; Chair, PTI City/County Technology Leadership Forum
- **Alan Shark**, Executive Director, CompTIA Public Technology Institute (PTI)

**2:45-3:15pm**

**Topical Breakout: Identifying Opportunities for PTI Research**

Members will break into facilitated discussion groups around the topics below to share the priority issues and opportunities that they are experiencing in their local government. Then, each group will identify up to three issues for CompTIA PTI to consider for 2021 and 2022, helping to build PTI’s local government research agenda.

Discussion topics:

- Cybersecurity
- Broadband
- Emerging tech
- Data and decision making

**3:15-3:30pm**

**Discussion Group Reports and Closing Remarks**