



PTI Local Government CIO and Tech Leader Summit

Wednesday, May 19, 2021

2:00-3:45pm ET

Sponsorship Packages

Platinum Sponsorship - \$5,500 (1 Available)

- Opportunity to provide a session panelist (SME) with appropriate level and subject matter expertise (internal staff or vendor customer)*
- Access to attendee list**
- Opportunity to provide one full page ad in the Fall 2021 issue of CompTIAWorld Magazine
- Company name/logo recognition on event landing page (including ongoing marketing for 90 days post-event)
- Company logo included on interstitial slides during virtual event and on-demand recording (available for 90 days)
- Company logo listed on promotional and confirmation emails with link provided by sponsor
- Acknowledgement by CompTIA's PTI from digital podium

Digital Engagement Sponsorship - \$4,000 (2 Available)

- Video 5-minute engagement opportunity, as provided by sponsor, to be shown during virtual event***
- Opportunity to provide one half-page ad in the Fall 2021 issue of CompTIAWorld Magazine
- Company name/logo recognition on landing page (including ongoing marketing for 90 days post-event)
- Company logo included on interstitial slides during virtual event and on-demand recording (available for 90 days)
- Company logo listed on promotional and confirmation emails with link provided by sponsor
- Acknowledgement by CompTIA's PTI from digital podium

Gold Sponsorship - \$3,000

- Access to attendee list**
- Opportunity to provide one half-page ad in the Fall 2021 issue of CompTIAWorld Magazine
- Company name/logo recognition on event landing page (including ongoing marketing for 90 days post-event)

- Company logo included on interstitial slides during virtual event and on-demand recording (available for 90 days)
- Company logo listed on promotional and confirmation emails with link provided by sponsor
- Acknowledgement by CompTIA's PTI from digital podium

Bronze Sponsorship - \$1,500

- Company name/logo recognition on landing page (including ongoing marketing for 90 days post-event)
- Company logo listed on promotional and confirmation emails with link provided by sponsor
- Company logo included on interstitial slides during virtual event and on-demand recording (available for 90 days)
- Acknowledgement by CompTIA's PTI from digital podium

To become a sponsor or for more information, please contact Brittany Osazuwa at bosazuwa@comptia.org.

**CompTIA reserves the right to make final decisions on all session panelists and speakers.*

***The sponsor will receive the list of attendees who opt-in to data sharing.*

**** CompTIA reserves the right to make final decisions on whether and when to post the video.*

Virtual Sponsorship Agreement

Sponsorship Package (please select one)

Platinum (\$5,500) Gold (\$3,000) Bronze (\$1,500)
 Digital Engagement (\$4,000)

Primary Contact

This individual will receive communications regarding the events, logo, and promotion.

Name:

Title:

Company:

Email:

Phone:

Address:

City:

State:

Zip:

Acknowledgements (please check)

As primary contact, I will receive an invoice for my company's total sponsorship amount from CompTIA upon submission of this form.

I acknowledge.

As a corporate sponsor, I agree to support promotion of the **PTI Local Government CIO and Tech Leader Summit** through my available marketing channels, such as email and social media. (PTI/CompTIA will provide marketing assets, graphics, and language.)

I acknowledge.

By signing below, I accept this sponsorship agreement as an authorized representative on behalf of the company identified above.

Signature: _____

Date: _____

Please submit completed form to Brittany Osazuwa at bosazuwa@comptia.org.