

CompTIA
**Connect
Week**
MAY 25 – 27, 2021



CompTIA Connect Week Meeting Descriptions

Please click the links below to register for the meetings that are of most interest to you.

Tuesday, May 25, 2021

CompTIA Cybersecurity Community Meeting: *The Compliance Landscape and the Shifting Tech Stack*

10:30 AM – 12:30 PM (CT)

Cybersecurity is top of mind for every business leader around the world. As a cybersecurity solution provider, the opportunity to profit from providing solutions that secure our digital economy is enormous, but it comes with the challenge of an increasingly complex set of regulations and compliance requirements as well as a shifting technology stack. If you don't fully understand the implications for your vertical markets, the timeline for implementation, or how to comply with requirements, it could mean catastrophic damage to your customer's business—or even your own.

Several experts from our Cybersecurity Executive Council will share insights on this challenge and provide an update on the work the community has done to build a resource that aids members in understanding this complex and evolving compliance landscape. These experts will then lead us in a moderated discussion on the best way to deliver this resource to the industry, in order to provide the most value for our members and security professionals. Will the final deliverable be a simple reference table, a well-designed infographic, or a full-blown interactive tool? You will help us decide.

Closing this compliance knowledge gap is going to be critical over the next several years as these new laws and regulations come into effect, but we want to close our meeting by looking even further ahead. What is the next big cybersecurity initiative our community should be working on? Will AI or another emerging technology come to the forefront? We will brainstorm this together to come up with several ideas, then vote live to pick our top candidates for further discussion. Finally, our meeting will wrap with a fun social event where we'll meet up with the Emerging Tech Community.

[Register Here for the CompTIA Cybersecurity Community Meeting](#)

CompTIA Emerging Technology Community Meeting: *Igniting Innovation Within Your Business*

12:00 – 2:00 PM (CT)

The pace of change in the technology industry has never been faster and the Emerging Technology Community is at the forefront of this transformation. At our Communities and Councils Forum session in March, we cut through this hype and focused on identifying practical applications of emerging technologies and creating unique solutions—something we call “artisan IT.”

We are now focused on helping solution providers understand the mindset and operational foundation required to capitalize on new innovations with an Emerging Tech Innovation Assessment Tool. We will begin this session by profiling two real-life innovative and unique solutions that have utilized artificial intelligence and IoT. From there, we are going to roll up our sleeves and jump into an interactive group exercise utilizing our assessment tool.

The assessment tool is designed to help you determine if your company has the mindset and operational foundation required to capitalize on new innovations. The information collected from the assessment tool will also provide crucial insight needed for the emerging tech community to deliver on the next community initiative—a comprehensive “playbook,” which will outline specific technology solutions you can apply directly to your existing business.

[Register Here for the CompTIA Emerging Technology Community Meeting](#)

CompTIA Artificial Intelligence (AI) Technology Interest Group Meeting

2:15 – 3:00 PM (CT)

Join members of CompTIA’s AI Industry Advisory Council as they share their insights on artificial intelligence applications for business. We all know that artificial intelligence is a technology that can enable a computer, a robot, or a product to process information and make decisions that mimic how humans think—but how does that work into your business solutions? This is your opportunity to learn what AI challenges and opportunities are most prevalent in this exciting emerging technology and ask your questions of our experts.

[Register Here for the CompTIA AI Technology Interest Group Meeting](#)

Wednesday, May 26, 2021

CompTIA Benelux Business Technology Community Meeting: *Leveraging the Opportunities Shaping Europe's Digital Future*

8:00 – 10:00 AM (CT) / 3:00 – 5:00 pm (CEST)

The meeting will kick off with a presentation from a leading industry analyst who will talk about the most pressing challenges and opportunities shaping Europe's digital future. As a community, we will discuss these key opportunities and challenges and identify the most pressing dynamics for our community to leverage and address.

As a group we will then identify at least one new initiative for the community to work on, with CompTIA's support, that will move our regional tech industry forward. Our objective is to deliver innovative ideas that can help our region's tech businesses flourish.

To close, we will learn more about the exciting project GAIA-X, which aims to develop common requirements for a next-generation European data infrastructure for Europe, its states, businesses, and citizens. Join the discussion with industry experts to learn more about GAIA-X and debate the potential outcomes and impact.

[Register Here for the CompTIA Benelux Community Meeting](#)

CompTIA Advancing Tech Talent & Diversity Community Meeting: *Diversity Business Case—A CompTIA Member Journey*

11:00 AM – 1:00 PM (CT)

Research has shown that more diverse organizations are also higher performing organizations. As a result, more and more organizations are looking to implement effective diversity, equity and inclusion (DEI) initiatives within their companies. The Advancing Tech Talent and Diversity Community meeting will feature member thought leaders who will share their insights on the impact that DEI initiatives can have on a company's bottom line and its people. We'll address topics, including affinity groups, social injustice in the workplace, and the importance of diverse leadership.

Following this discussion, we will turn our attention to the future and how our community, working in conjunction with CompTIA, can develop initiatives that move our industry forward in these important areas. You will have the opportunity to share your own insights and what resonated for you from that opening discussion, then as a group, we will look to identify and prioritize the most important areas of focus for the community, leading to a final brainstorm session around what a new high-impact industry initiative could look like in those prioritized areas.

[Register Here for the CompTIA Advancing Tech Talent and Diversity Community Meeting](#)

CompTIA Canada Business Technology Community Meeting: *Cybersecurity Compliance, Regulation, and Covering Your Assets from Threats*

12:30 – 2:30 PM (CT)

Statistics show that there is a cyber-crime every 30 seconds. As the frequency and sophistication of these attacks increase, it is no longer a matter of if you will be attacked—but when. Given the frequency of attacks, coupled with new regulatory requirements and security standards, compliance and cyber insurance has become a higher priority for all of us.

We will provide an in-depth analysis about the evolution of frameworks and compliance requirements, how and why remote workforces are being affected by cyber-attacks, ransomware, how you can combat these attacks, and the prominence of cyber insurance.

Once we hear from our industry contributors, we will put your knowledge to the test at our tabletop exercise. As a group, we will consider different risk scenarios and prepare for potential cyber threats. Your job will be to guide us through each scenario and identify the processes that are tested, identify threat actors and the assets that are impacted. Insights from this exercise will be packaged up and shared with attendees after the event.

[Register Here for the CompTIA Canadian Business Technology Community Meeting](#)

CompTIA Blockchain Technology Interest Group Meeting

1:00 – 1:45 PM (CT)

Join the industry experts from CompTIA's Blockchain Industry Advisory Council as they share the fundamentals of blockchain. If you have ever wanted to have a better understanding of what blockchain is, what it is not, and how it being used in everything from manufacturing, to retail, and marketing, this is the meeting for you. This is also your opportunity to ask our experts your questions.

[Register Here for the CompTIA Blockchain Technology Interest Group Meeting](#)

CompTIA Drone Technology Interest Group Meeting

2:00 – 2:45 PM (CT)

These days, drone inspections are being performed in almost every industry that requires visual inspections as part of its maintenance procedures. Ted Parisot, co-founder of Helio Visions and a CompTIA Drone Industry Advisory Council member, will share information on the benefits, challenges, and opportunities of drones and inspections. For any drone pilot or business owner looking to increase their drone services, this is your opportunity to learn and ask questions of our experts.

[Register Here for the CompTIA Drone Technology Interest Group Meeting](#)

Thursday, May 27, 2021

CompTIA UK Business Technology Community Meeting: *Trends Disrupting the Tech Industry*

9:00 – 11:00 AM (CT) / 3:00 – 5:00 pm (BST)

Tiffani Bova, long-time technology industry luminary and the global customer growth and innovation evangelist at Salesforce, has the pleasure of working with some of the most innovative companies in the world as they look to transform the way they engage with customers, grow their business, and create amazing customer experiences. Tiffani will help us look to the future, think differently about growth, embrace change and take action. According to Tiffani, “What's got us here, may not get us there.”

Following her opening remarks, we will work together to pull out the key themes and discuss how we might leverage her insight to grow our own businesses. Top insights will then be packaged up and shared with our broader community.

Next, using those insights and our own experience with UK industry dynamics, we will turn our attention to future growth. You will have an opportunity to join one of three small group discussions: MSP Resilience, Future of Selling, and Innovation and Digital Transformation. We will discuss key dynamics and opportunities with your peers and bring our top ideas for an initiative back to the broader group. We will discuss how, with the support of CompTIA, we can create a tool or a resource that the community will champion to move our businesses and our industry forward in each of these areas.

To close our meeting, we will be joined by C4DI, Centres for Digital Innovation, an incubator that helps tech companies grow, and traditional businesses innovate. The managing director will share case studies demonstrating the impact of this technology incubator initiative and lead a discussion about how to find the niche technology skills needed in a rapidly evolving industry. Finally, you'll have an opportunity to network with other members for 30 minutes at the end of the session.

[Register Here for the CompTIA UK Business Technology Community Meeting](#)

CompTIA Managed Services Community Meeting: *The MSP of the Future*

10:00 AM – 12:00 PM (CT)

The events of 2020 have taught us a lot about the invaluable services MSPs provide—services that are critical to the functioning of our economy. While the opportunity is great, that opportunity also comes with significant technical, business, and even legal challenges. Industry leader and MSP business expert Rob Rae, SVP of business development at Datto, will join our meeting to share his insights on the specific opportunities and challenges he sees facing the MSP of the future.

Based on the insights Rob Rae shares, we will then break into small groups—each moderated by another well-recognized industry expert—to dive deeper into several of the identified areas and brainstorm

possible tools, resources or initiatives the community could champion in conjunction with CompTIA, to address these challenges.

We will also provide updates on current community initiatives and before we get into the business of the meeting, we'll kick off with a short coffee meet and greet!

[Register Here for the CompTIA Managed Services Community Meeting](#)

CompTIA Advancing Women in Technology Interest Group Meeting

11:45 AM – 1:15 PM (CT)

Imposter syndrome—we have all heard about it and at times, many of us have experienced it. If you doubt yourself even when you're doing all the right things, are you doomed to feel like an imposter, no matter what? Why do we feel imposter syndrome and what can we do when that feeling starts to boil up? Join us for a town hall moderated by Carolyn April, CompTIA's senior director of industry analysis, as she leads a panel of women discussing both the current challenges and the opportunities with imposter syndrome as we look at rephrasing the fear.

[Register Here for the CompTIA Advancing Women in Technology Interest Group Meeting](#)