

VIRTUAL EVENT

15th Annual CompTIA Global Trade Compliance Best Practices Conference

September 21 & 23, 2021

Speaker Bios

Conference Chairperson

Evelyn Bernal, Director, BPE Global

Evelyn is a Director at BPE Global, a Trade Compliance Consulting firm. She has been working in the Trade Compliance industry for over 20 years and has been a licensed customs broker since 2013. From the start, she has been helping the companies she's worked for create their EAR and ITAR compliance programs and build the infrastructure to support them. Now she shares her knowledge and passion for compliance with companies across a variety of industries by conducting risk assessments, developing training programs, crafting policies and procedures, classifying products, and so much more!

Evelyn is an active member of CompTIA and has served as the West Coast Chair of the Export Controls Committee, co-chair of the Best Practices and ITAR working groups, and on the organizing committee and panels for multiple Annual Best Practices conferences. In 2020 she was awarded CompTIA's International Trade Regulation & Compliance Outstanding Service Award, an honor she will always cherish. She is excited about her role as this year's Conference Chair and hopes it inspires others to volunteer and share in the fun.

CompTIA

Ken Montgomery, Vice President, International Trade Regulation & Compliance, CompTIA

Ken Montgomery leads CompTIA's International Trade Regulation & Compliance Practice and is based in Washington, DC. He currently serves as the International Chamber of Commerce lead delegate at the World Customs Organization Harmonized System Committee and Review Subcommittee meetings in Brussels. During the Obama Administration he led CompTIA's efforts in support of the U.S. Export Control Reform (ECR) Initiative. He also organizes and facilitates best practices in trade compliance seminars in the U.S. and China.

Prior to joining CompTIA, Ken was the Director, International Trade Regulation for TechAmerica and the American Electronics Association (AeA). During his career Ken has held engineering, management and consulting roles in the logistics and trade compliance organizations of leading technology companies including IBM, Amdahl and Hewlett-Packard. Ken is a Licensed U.S. Customs Broker. He received his bachelor's degree in Industrial Engineering from Purdue

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University, an MBA in International Business from Golden Gate University and a master's degree in International Customs Law and Administration from the University of Canberra, Australia.

Juhi Tariq, Director, International Trade Regulation & Compliance, CompTIA

Juhi Tariq is Director of the International Trade Regulation & Compliance Practice at CompTIA and is based in Washington, DC with a focus on advocacy for the Export Controls Committee. She is an international trade attorney specializing in export compliance matters and risk management. Prior to CompTIA, she worked at USAID's largest government contractor, Chemonics, on export monitoring and compliance with the Export Administration Regulations (EAR) and OFAC Sanctions. She also worked at Raytheon focusing on compliance with the International Traffic in Arms Regulations (ITAR). She received her bachelor's degree in International Relations at St. Edward's University in Austin, TX and a dual-degree JD/MA in Foreign Policy from American University Washington College of Law and American University School of International Service.

Speakers

2020-21 Export and Customs Regulatory Review

Moderator: Joshua Blume, Manager, Tax & Trade, Panasonic

Joshua Blume has over 7 years of experience in government relations and trade policy. Joshua is currently employed by Panasonic Corporation of North America where he serves as Senior Manager, Tax & Trade, in their DC office. Prior to coming to Panasonic, Joshua worked as the Senior Counsel for Majority Staff of the Senate Finance Committee focusing on digital trade, digital taxes, and chief speechwriter for Chairman Hatch. In the middle of Joshua's tenure at the Senate Finance committee, he worked for a year at the Department of Commerce on the EU-U.S. Privacy Shield team. Before joining the Senate Finance Committee, Joshua worked as Senator Hatch's personal assistant and driver.

Joshua grew up in Utah and did a year-long study abroad to Germany as a part of the CBYX program during his 10-grade year. He graduated with his Bachelor of Arts degree in Economics and International Studies at Utah State University and his Juris Doctor from Georgetown University Law Center.

Devi Keller, Director, Government Relations, Texas Instruments

Devi Keller joined Texas Instruments as Director of Government Relations in March 2021. She leads the global trade policy and export controls portfolio for Texas Instruments, with a focus on China issues, international trade, cybersecurity, aerospace & defense, and supply chain.



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Prior to joining TI, Devi served as Director of Global Policy at the Semiconductor Industry Association (SIA), where she managed SIA's international trade and global policy priorities for ten years. Devi represented SIA in the World Semiconductor Council (WSC) and Government/Authorities Meetings on Semiconductors (GAMS) and promoted U.S. semiconductor industry priorities in domestic legislation and bilateral multilateral trade agreements, including expansion of the WTO Information Technology Agreement (ITA expansion), US-Mexico-Canada Agreement (USMCA), and Trans-Pacific Partnership (TPP). She also represented the U.S. semiconductor industry on the Industry Trade Advisory Committee-Digital Economy (ITAC-8), which advises USTR and the Commerce Department on trade policy issues.

Devi has prior experience working for the high-tech industry, including positions at the Information Technology Industry Council, TechAmerica, and Verizon Government Relations. She also lived and worked in China for 3.5 years, where she served as Project Manager for a New York Broadway touring company, Nederlander New Century. She has a B.A. in International Relations from Dickinson College, and an M.A. in Asian Studies from the George Washington University.

Ada Loo, Group Director & Associate General Counsel, Cadence Design Systems

Ada Loo has close to 20 years of legal experience in international trade law, covering all aspects of trade in both the public and private sectors. Ada started out her legal career as a Customs Attorney at the U.S. Customs Service, now known as the U.S. Customs and Border Protection due to the formation of the U.S. Department of Homeland Security in 2002. Ada later moved on to the U.S. Department of Commerce's Office of the Chief Counsel for Trade Enforcement and Compliance (formerly, the Office of the Chief Counsel for the Import Administration) litigating antidumping and countervailing duty cases before the Court of International Trade and the U.S. Court of Appeals for the Federal Circuit.

After dipping her toes in litigation, Ada learned that it wasn't for her and headed to a large international law firm in Washington, D.C. where she developed her trade practice to focus primarily on export controls and economic sanctions. While enjoying her time at the law firm, Ada was contacted about a limited opportunity to go in-house at America's largest exporter, The Boeing Company (Boeing). Wanting to take advantage of this new opportunity, Ada left the firm for Boeing and was there for close to ten years until she decided it was time to take on a new challenge, the semiconductor industry.

Ada is now at Cadence Design Systems as their Group Director and Associate General Counsel for Government and Trade Compliance. Ada received her undergraduate degree at Emory University and her law degree at American University's Washington College of Law.



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Mario Palacios, Senior Director, Government Affairs & Head of International Trade Policy, Applied Materials

Mario R. Palacios is Senior Director of Government Affairs and Head of International Trade Policy for Applied Materials, the world's leader in materials engineering solutions used to produce virtually every new chip and advanced display in the world. Based in Washington, D.C., he is responsible for Applied Material's policy and advocacy related to legislative, regulatory, and administrative developments in areas ranging from worldwide export controls, customs, trade facilitation, and international trade. In this role, Mario is also responsible for coordinating global advocacy efforts focused on reducing policy and regulatory barriers that may impact Applied Material's global supply chain.

Prior to his current role, Mario served as Senior Managing Director, International Trade and Technology Policy at Intel Corporation. In this capacity, he was responsible for leading Intel's global government advocacy efforts in areas of national security, supply chain resilience, economic incentives, and global trade. Additionally, Mario served as Global Technology Compliance Manager in Intel's Global Trade Group where he led a team who oversaw Intel's export compliance programs covering a diverse portfolio of products and technology in support of Intel's international network of research and development, fabrication, manufacturing, and sales locations.

Mario has also worked for the United Nations Department of Economic and Social Affairs in support of the U.N. Conference of Trade and Development (UNCTAD) and the U.N. Industrial Development Organization (UNIDO) where he advised on matters of trade facilitation, preferential trade agreements, market accessibility, computerized customs management systems, and supply chain.

Over the course of his professional career, Mario has addressed leaders at the World Trade Organization, the World Customs Organization, as well as in direct consultations with government officials around the world on topics ranging from free trade agreements, tariff matters, trade restrictive measures, export controls, digital trade, and market access.

Mario graduated from the University of Southern California, with a bachelor's degree in economics and international relations. He also earned a master's degree in international economic policy from Columbia University in the City of New York. Mario is a Licensed Customs Broker in the United States.



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Michelle Welsh, Customs Compliance Senior Counsel, Google

Michelle is Senior Counsel at Google, leading the Import Compliance group within Trade Legal. She focuses on issues related to import compliance, and was an active participant on the WCO E-Commerce Working Group in Brussels. Prior to joining Google, she worked at Drinker Biddle & Reath in Chicago advising a diverse group of clients on various customs and international trade regulatory issues, including tariff classification, valuation, country of origin determination and marking, admissibility of merchandise, C-TPAT, penalty and liquidated damages enforcement, prior disclosures of violations and requests for binding rulings. She also represented clients in litigation at the U.S. Court of International Trade.

When not hanging out with her seven year old daughter and three year old son, she enjoys cooking, discovering new wines and traveling around the globe.

The Evolution of Sanctions Compliance

Moderator: Marisa Mar-Jones, Export Compliance Counsel, NVIDIA Corporation

Marisa Mar-Jones is a licensed Customs Broker, lawyer and serves as Export Compliance Counsel on NVIDIA's Global Trade Compliance team. Marisa joined NVIDIA in 2019 and is based out of the Bay Area. Prior to joining NVIDIA, Marisa held various roles utilizing both import and export expertise in consulting and law. Marisa's current practice focuses on U.S. export controls as applied to the technology sector, including collaboration with engineers on semiconductor technology. Marisa's expertise also includes developing trade compliance trainings, legal analysis for non-trade compliance audiences and classification. Marisa is a graduate of Seattle University and the University of Tennessee College of law and is a member of the California and Tennessee State Bars.

Hank Corcadden, Trade Counsel, Microsoft

Hank Corcadden is an attorney within Global Trade CELA (Corporate, External and Legal Affairs) for Microsoft Corporation, Redmond, Washington where he specializes in sanctions compliance. Hank has been in this role for approximately ten years, having previously managed compliance related to classified programs at Microsoft. Hank is a former senior prosecuting attorney for King County (Seattle), Washington where he investigated and prosecuted major felony and public corruption cases as a member of the Special Operations Unit. Hank served active and reserve service in the US Navy as an intelligence officer. He was active duty in the fleet, Desert Storm, Kosovo and post 9/11 attached to the Federal Bureau of Investigation – Joint Terrorism Task Force.

His personal interests are snowboarding, biking and golf.



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Joshua Fitzhugh, Vice President, Global Trade, Flex

Josh Fitzhugh leads Flex's global trade function, a team of more than 150 full and part time trade practitioners supporting all aspects of Flex's global trade operations, including import and export compliance. Josh's expertise includes export control, international sanctions, cross-border investment, and national security compliance. Prior to joining Flex, for six years Josh served as Vice President and Group Head of Trade Controls for BAE Systems plc. In that role he led the trade function responsible for managing global trade controls, including export controls, sanctions and trade compliance and investigations for corporate divisions outside the United States, and managed BAE's trade compliance improvement program in response to a consent agreement with the US Department of State. Josh also practiced international trade law for many years at Clifford Chance and Pillsbury Winthrop Shaw Pittman, where he represented clients in compliance matters before the US Department of State, US Department of Commerce and US Department of Treasury, and in litigation at the federal district, appellate and US Supreme Court levels. Early in his career Josh worked on international trade and national security matters at the US Department of Commerce and US Department of State.

Slone Pearson, Vice President & Associate General Counsel, Global Trade, Fortive

Ms. Pearson is the Vice President & Associate General Counsel - Global Trade for Fortive Corporation. She has been with Fortive and its predecessor Danaher Corporation since 2010. In her role, Ms. Pearson advises Fortive, its OpCos and its Global Trade Compliance organization regarding various U.S. and international trade laws, including export controls, economic sanctions, customs regulations, and antiboycott laws. She provides strategic advice on global business transactions complicated by global trade laws, assisting sales teams in breaking down trade barriers for access to new or challenging markets. Additionally, Ms. Pearson assists engineers in the globalization of new innovations while ensuring the protection of advance technologies in accordance with national security regulations. Serving as a representative and advocate for Fortive and its OpCos in various governmental proceedings, she supports OpCos in various trade matters, overseeing governmental audits and voluntary self-disclosures.

Prior to joining Fortive, Ms. Pearson was an attorney with Hagen O'Connell, LLP in Portland, Oregon, where she practiced in the international business group focusing on export controls, sanctions, customs law, and intellectual property.

She is a graduate of Suffolk University Law School, graduating with distinction in Intellectual Property. She is a graduate of the University of Oregon where she majored in General Science, Biochemistry.



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Jason Rhoades, Senior Manager, KPMG

Jason Rhoades is a Senior Manager with KPMG LLP's Trade & Customs practice located in the Washington D.C. / Tysons Corner office where he focuses on economic and trade sanctions. Jason counsels clients in various industries including financial services, manufacturing, energy, technology, pharmaceutical, and consumer goods. Jason utilizes his knowledge and experience in the sanctions arena to help clients of all industries and sizes to ensure compliance with applicable regulatory requirements, and, as necessary, to investigate and remediate sanctions compliance lapses.

As a former Sanctions Compliance & Evaluation Officer for the U.S. Treasury Department's Office of Foreign Assets Control (OFAC) and Sanctions Counsel for a global U.S. law firm, Jason has deep experience in both regulatory expectations and the practical real-world impacts of sanctions requirements.

Valuation War Stories: Wounds and Wins

Moderator: Lynlee Brown, Partner, Global Trade, EY

Lynlee Brown is a Partner in EY's Global Trade practice in San Diego, California. Lynlee practices in global trade, with a particular emphasis on customs valuation, transfer price planning for customs purposes, and planning for duty reduction programs. Lynlee spends significant time with clients in the consumer products, retail, footwear/apparel, and technology industries and has over 15 years of experience in global trade.

Lynlee received a B.A. in Political Science from the University of California at Santa Barbara as well as a M.A. in International Trade Policy from the Middlebury Institute of International Studies at Monterey and a M.S. in Accountancy from San Diego State University. Lynlee is a certified public accountant, licensed in the state of California.

Iliyana Dwivedi, Head of Customs, U.S., ASML

Iliyana Dwivedi is a Head of Customs, U.S. for ASML, with more than 20 years of International Trade and Corporate Law experience. In her current capacity, she leads a team responsible for overseeing the business's compliance with U.S. import/export laws and regulations, Customs issues, contracts and legal issues as they pertain to the Company's policy. Prior to ASML, she held a similar role as Director of Export and Trade Compliance for QinetiQ North America ("QNA") and United Technologies Corporation and Woodward and received her training at Deloitte Consulting and KPMG. Mrs. Dwivedi holds a JD and an LL.M. from The John Marshall Law School, specializing in International Trade and Corporate Law; and an MA in Sociology and Political Science from the University of Plovdiv in Bulgaria. She has attended multiple leadership trainings, a prestigious honor reserved for emerging company executives.

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Amy Harrison, Customs Compliance Officer, HP Inc.

Amy Harrison is the Customs Compliance Officer for HP Inc. “HP”, responsible for leading a team of subject matter experts driving global customs compliance policy and strategy. Amy has held a number of regional and global roles in her 24 years with HP’s Global Trade organization, covering Country of Origin, US Government Procurement/TAA, Preferential Trade Agreements, and Customs Valuation. Before taking on the Customs Compliance Officer role, Amy’s focus was on navigating HP’s complex intercompany pricing methodology and processes, development and implementation of customs reporting processes for Transfer Pricing adjustments, and developing global valuation strategies.

Amy received a B.A. in English from Texas Tech University in Lubbock, TX, and is an avid reader in her free time.

Ted Murphy, Partner, Sidley Austin, LLP

Ted Murphy is a partner at Sidley Austin, LLP in Washington, DC.

Ted counsels companies and trade associations on international trade and customs law. In particular, he advises clients on international trade, trade policy and customs compliance issues, including actions brought under Section 232 of the Trade Expansion Act of 1962 and Section 301 of the Trade Act of 1974. He is a frequent author and speaker on international trade and customs compliance-related topics and is routinely identified as a leading practitioner by Chambers, Who’s Who Legal: Trade & Customs, The Legal 500 and other legal ranking publications.

Ted was appointed by the Secretary of Commerce and the United States Trade Representative to serve on the Industry Trade Advisory Committee on Customs Matters and Trade Facilitation (ITAC 14) for the 2010–2014 and 2014–2018 terms.

Ted received a B.A. from the College of the Holy Cross and a J.D. from the University of Pennsylvania School of Law.

China’s Export Control Law: Guidance and Risks

Moderator: Nancy Zhao, Director of Export Compliance, Qualcomm

Dr. Nancy Zhao is the Director, Export Compliance, Qualcomm Incorporated. Nancy is based in San Diego, CA and focuses on providing professional compliance leadership and advice on Qualcomm Global Export Compliance and Operation programs.

Nancy is a distinguished leader in the global trade and compliance field. Before joining Qualcomm Incorporated, Nancy was a Director, Global Trade Compliance at the

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PricewaterhouseCoopers (PwC). Prior to PwC, Nancy served as the China-Asia international trade and compliance manager for Texas Instruments based in Dallas, TX and Shanghai, China.

Nancy received her Ph.D. in Applied Chemistry from the Colorado School of Mines, Golden, CO and EMBA degree in international business leadership from the University of Texas, Dallas, TX.

Julie Banks, Global Export Manager, Poly

Julie Banks is the Global Trade Export Manager for Poly, Inc., responsible for directing and managing the company's Global Export Compliance Program. Julie has spent over 15 years in international trade with a focus on dual-use exports. She has developed multiple Export Compliance Programs spanning numerous jurisdictions. Her current responsibilities include sanctions compliance, export controls, oversight of classification and licensing, training, and investigations across the US, EU, and Asia.

Eric Carlson, Partner, Covington & Burling LLP

Eric Carlson, a partner at Covington & Burling, assists clients with China-related compliance and investigations matters, including trade controls and anti-corruption. In addition to leading highly sensitive investigations in China and other jurisdictions in Asia, he also counsels clients on the risks of proposed transactions, conducts due diligence as part of mergers, acquisitions, and joint ventures, assists companies in updating and strengthening their internal compliance programs and tailoring them to the unique features of Asian markets, and developing and presenting tailored compliance training in Chinese and English. Eric has advised scores of companies and organizations representing nearly every major industry. Having lived in China for more than a decade, he speaks Mandarin and Cantonese and has led more than four hundred witness interviews in Chinese in 24 provinces in China.

Jason Carrel, Senior Director, Foreign Trade, Lam Research

Jason Carrel is a Sr. Director in the Foreign Trade group at Lam Research, overseeing the company's global Trade compliance posture within Lam's Legal organization. During his 13 years at Lam, he has led the company's global Import and Export Compliance activities and has helped to navigate Trade matters in connection with M&A activities, entity changes, global production and operations expansions. Prior to working at Lam, he benefited from exposure to a broad array of import and export regulatory matters working at PriceWaterhouseCoopers LLP and for industries in high tech fields.

Frank Pan, Partner, Xin Bai Law Firm

Frank Pan is a Partner of Xin Bai Law Firm, which is an independent law firm and a member of the PwC global network of firms.



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Frank has over 15 years of experience working in a broad range of trade actions, including advising clients on trade law compliance, export control, trade remedy, and other PRC regulatory and customs issues related to supply chain planning and managing disputes with PRC regulators. Before joining the current firm, Frank was an Of-counsel of Baker & McKenzie, an international law firm, where he led the firm's China Trade and Supply Chain practice for over 6 years.

Frank is highly regarded by clients for his trade law expertise and commercial pragmatism. He was shortlisted for "Trade Lawyer of the Year" of Asia Legal Awards 2019, and was ranked by Who's Who Legal as Greater China's leading business lawyer for Trade and Customs for 2020 and 2021. Frank is qualified in PRC and New York. He holds an LL.M. from Georgetown University and an LL.M. from Fudan University.

Emerging Technologies – All Systems Go?

Moderator: Dan Fisher-Owens, Partner, Berliner, Corcoran & Rowe LLP

Dan Fisher-Owens is a Partner at Berliner Corcoran & Rowe LLP in San Francisco, California, focusing on U.S. export controls and economic sanctions. His practice covers ITAR, EAR and nuclear export controls, as well as U.S. economic sanctions and antiboycott laws. He provides support on classification and commodity jurisdiction, export licensing, designing and auditing compliance systems, as well as voluntary disclosures, investigations and enforcement matters. His practice covers a wide range of industries, ranging from defense contractors to oil & gas, to medical devices, but with a particular concentration in the semiconductor manufacturing, software, and cloud computing sectors. While not an engineer, Dan enjoys digging into not just the legal complexities of export controls, but also the technical complexities of the products involved. Dan applies his experience as a translator (in his life before lawyering) to bridge communication gaps between those who "speak geek" and those who speak "Washingtonese." Dan holds a B.A. in History and Asian Studies from Dartmouth College, an M.A. in Islamic History from the University of Chicago, and a J.D. from Georgetown University.

Amy Burke, Trade Policy & Strategy, HP Inc.

Amy Burke is Director, Trade Policy & Geopolitical Strategy at HP, where she manages global policy issues, including bilateral and multilateral trade relationships, tariff and non-tariff barriers, digital trade, and supply chain resilience.

Amy has two decades of experience with international trade and technology issues. As the founder of Spinnovation, llc, she provided policy strategies and communication services for high technology companies and trade associations. Previously, Amy was director of government relations for Texas Instruments, responsible for the innovation portfolio. She also served as



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manager of government affairs for the Semiconductor Industry Association during the first World Trade Organization case against China. She started her career as an international trade specialist at the U.S. Department of Commerce.

Amy earned an MBA from the Darden School at the University of Virginia and an undergraduate degree from the School of Foreign Service at Georgetown University.

Omar Medina-Cuevas, Senior New Product Introduction Manager, Belkin

Omar Medina is a Senior Manager, New Product Introduction for Belkin International. Omar has over fourteen years of global supply chain management experience specializing in new product introduction, global supplier development, and supply chain architecture in multiple industries including: consumer electronics, aviation, energy and agriculture. He has a Bachelors degree in Supply Chain and Operations Management from the University of Northern Iowa, and a Masters in Business Administration in International Business from St. Ambrose University. He is a Certified Global Business Professional (CGBP) and recently completed the Program On Negotiations at Harvard University.

Deborah Stern, Member, Import and Export Practice Group, Sandler, Travis & Rosenberg

Deborah Stern is a Member of Sandler, Travis & Rosenberg, P.A. She advises clients on all aspects of import compliance and offers both legal and practical strategies to enhance their trade compliance framework and mitigate costs. She started her career at U.S. Customs and Border Protection in DC, where she also served as a delegate to the World Customs Organization Harmonized System Committee and HS Review Sub-Committee, notably during the overhaul of the hi-tech chapters for HS 2007. Although working in all product sectors, she has a particular focus of clients in the technology arena, with substantial experience in complex classification and country of origin analyses, and tariff and operational engineering, often relating to the current trade remedies. She also involved in trade remedy exclusions, and Miscellaneous Tariff Bill and WTO Information Technology Agreement advocacy. She is a past president of OWIT-South Florida, an active member of the Florida Customs Brokers and Freight Forwarders, also serving as their lead counsel, and the CompTIA Customs Committee, where she has served as its HS Work Group Chair since 2014. She was also recently appointed to the Board of the World Trade Center Miami and is a 2021 recipient of the World Trade Center Miami's prestigious International Women's Day Award.

M&A Global Trade Compliance Pillars – Leading Practices for Managing Post-Integration Activities

Moderator: Jenna Glass, Senior Manager, Trade & Customs, Export Controls & Sanctions, KPMG



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Jenna is a Senior Manager in KPMG LLP's Trade and Customs Practice, based in Chicago, IL, focusing on export controls and sanctions compliance matters. She has over 15 years of experience in international trade compliance and supply chain operations, focusing the past 10 years on export controls and sanctions matters. She supports numerous clients in a variety of industries, primarily – technology, semiconductor, industrial manufacturing, automotive, life sciences, and advanced computing.

Jenna regularly works with clients in developing and implementing “right-size” compliance programs, conducting global risk assessments, developing and implementing internal controls and risk mitigation plans, as well as solutions to regularly track and monitor risks. Prior to KPMG, Jenna worked in private practice and in-house, both at a renowned retail company and a notable U.S. technology company, where she managed a global team and was responsible for operational oversight in conjunction with developing export control-related strategies, and promulgating export control policies and procedures in U.S., EU, and APAC.

Jenna holds a B.A. in International Studies from Colorado State University and a J.D. from Santa Clara University. She is a Member of the California State Bar and a Licensed Customs Broker.

Karen Ashley, Vice President, Corporate Development Integration, Cisco

As Vice President of Corporate Development Integration, Karen is responsible for the evaluation and execution of potential mergers, acquisitions, equity stakes, and divestiture opportunities for Cisco. She leads an industry-recognized, cross-company team focused on delivering value from acquisitions and divestitures to enable new business models, expand technical capabilities, and acquire new talent in support of Cisco's transformation.

Karen's development of a standardized integration methodology -- centered around the customer, partner and employee experience -- has fortified the success of dozens of acquisitions. She led integration of the \$2.3 billion acquisition of Duo and the \$3.7 billion acquisition of AppDynamics, two of Cisco's largest platform acquisitions. She also architected the divestiture of Cisco's Service Provider Video Software and Solutions business, one of the most complex in the company's history.

Prior to her current role, Karen served as Vice President, Product Operations for Cisco Supply Chain, during which she was responsible for leading the product introduction and lifecycle management for Service Provider customers. Under her leadership, the team delivered complex operations solutions that improved product time to market, margin, quality and delivery.

A staunch advocate for gender diversity, Karen has spearheaded multiple programs across Cisco to inspire and position women for leadership. She founded iWise -- Inspiring Women through Information Sharing and Experiences – and served as executive sponsor for the Corporate

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Strategy Office gender diversity initiative. This included overseeing CSO Women's Day, an event Karen sponsored for three consecutive years, annually attracting over 600 attendees from Cisco, its customers and partners. In 2018, Karen was awarded the YWCA Tribute to Women Award for her outstanding achievements, leadership, and impact in the organization, field, and community. Karen was also recognized by Purdue University in 2018 for her exemplary accomplishments, leadership and service to community as an *Outstanding Industrial Engineer*. Out of nearly 8500 living alums, only 135 have been honored in this way.

Karen earned a master's degree in Industrial Engineering from Purdue University and a bachelor's degree in Industrial Engineering and Operations Research from University of Massachusetts, Amherst.

Chris Gondara, Director of Compliance and CSR, Marvell Semiconductor

Chris Gondara is the Director of Trade Compliance at Marvell Technology, Inc., a leading supplier of silicon products that move, store, process, and secure data. In this role, Chris is responsible for the development and administration of Marvell's global trade compliance program. Chris plays a leading role ensuring Marvell's compliance with all applicable export, import and customs compliance laws and regulations throughout the company's global operations.

In addition to strong technical knowledge and understanding of applicable trade laws and regulations, Chris possesses significant expertise in designing and implementing compliance processes and controls to identify and mitigate risks. In the recent years, Chris has been actively involved in providing guidance in Marvell's merger, acquisition, and divestiture activities, as well as navigating the challenging U.S.-China trade regulatory landscape. Before assuming his current role ten years ago, Mr. Gondara lead operational and financial audits at several international organizations. Mr. Gondara has MBA from Monash University and is a registered Certified Public Accountant.

Mike Lutz, Senior Director, Global Trade Compliance, NVIDIA

Michael Lutz is Senior Director of Global Trade Compliance at NVIDIA Corporation. He has worldwide responsibility for import and export compliance, managing staff in many regions of the world and has been at NVIDIA since 2017.

Previously Mike was Director of Global Trade Compliance at Google for 11+ years as the first hire in the trade program. Mike started his career at Intel Corporation where he was a lithography engineer before moving to trade compliance and finally to Intel Capital as part of the internal venture capital group. Mike left Intel to become CEO of a venture backed startup in Colorado.



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Mike holds a B.S in Chemical Engineering from Brown University, an MBA from National University, and a J.D. from Santa Clara University. Mike is a member of the California Bar and has been a member of the Information Systems Technical Advisory Committee for a number of years.

Global Trade Compliance Careers Panel – September 29

Moderator: Jill Franze, Senior Director, Global Customs and Trade, Cisco

As Senior Director of Global Customs and Trade within Cisco's Global Tax and Customs Organization, Jill leads the development and execution of a comprehensive strategy to manage the free flow of trade throughout Cisco's global supply chain. Jill heads an international team of +50 customs experts located in 12 countries and who work collaboratively to develop scalable compliance processes and tools to facilitate trade and mitigate risk. This includes a Center of Expertise (COE) in Poland staffed to support global operations. Jill spent three years working in Europe with a specific focus on setting internal policies, building scalable tools and developing replicable processes throughout Emerging Markets. Her team prides itself on reviewing opportunities for advanced rulings in the areas of HTS Classification, Origin, and Valuation to support future technology advancement and development. Jill is a member of the International Trade Advisory Center (ITAC), advising with the US Dept of Commerce on customs facilitation.

Prior to Cisco, Jill gained experience in customs and international trade facilitation and supply chain security at Hewlett Packard, Amdahl Corporation, and Sam & Libby Footwear. Jill has over 25 years of international trade experience.

Jill earned a BA degree in International Commerce at the University of Minnesota and is a licensed U.S. Customs Broker. She is a member of U.S. Council on International Business and an active participant in trade associations in Asia and Europe. She resides in Sacramento, California with her husband and three children.

Jeff Rittener, Chief Trade Officer, Vice President, International Trade Group (ITG), Intel Corporation

Jeff Rittener is Chief Trade Officer and Vice President of International Trade Group (ITG) at Intel. As Intel's top Trade representative, he is the key decision maker on trade matters, as well as the lead advisor to the CEO, board, and General Counsel on the implications for Intel's business.

Jeff leads a global team of over 120 employees that represent Intel's more than 70 sites around the world, shaping the trade environment to advance business strategy, open new market opportunities, ensure compliance, and accelerate growth. He is responsible for directing a unified strategy on a range of priorities that are critical to Intel, its customers, and the industry,



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across international trade policy, laws, regulations & compliance. He has spent close to 30 years at Intel and is a recognized change agent and industry thought leader on global trade.

Lynlee Brown, Partner, Global Trade, EY

Lynlee Brown is a Partner in EY's Global Trade practice in San Diego, California. Lynlee practices in global trade, with a particular emphasis on customs valuation, transfer price planning for customs purposes, and planning for duty reduction programs. Lynlee spends significant time with clients in the consumer products, retail, footwear/apparel, and technology industries and has over 15 years of experience in global trade.

Lynlee received a B.A. in Political Science from the University of California at Santa Barbara as well as a M.A. in International Trade Policy from the Middlebury Institute of International Studies at Monterey and a M.S. in Accountancy from San Diego State University. Lynlee is a certified public accountant, licensed in the state of California.

Julius Moye, MIIS Student graduating in December 2021, Trade Compliance Analyst, Bell Helicopter (January 2022)

Julius Moye is a graduate student at the Middlebury Institute of International Studies at Monterey (MIIS) and is currently in his final semester. At MIIS Julius is pursuing a joint degree in International Trade & Economic Diplomacy and Nonproliferation & Terrorism Studies with a Financial Crime Management specialization. Since starting graduate school, Julius has developed a passion for global trade compliance, strategic trade controls and emerging technologies. Upon graduation, he will begin his first full-time role in the space as a Trade Compliance Analyst with Bell Helicopter in Fort Worth, Texas.

Julius received a B.A. in International Relations and German Studies from Tufts University. Julius is also a Certified Anti-Money Laundering Specialist and a Cryptocurrency Tracing Certified Examiner, bringing together his additional interests in compliance, AML investigations and emerging financial technology. Prior to starting graduate school in, Julius served for 3 years as a Peace Corps Volunteer in Ukraine (2016 - 2019) where he taught English and played guitar in concerts throughout the western part of the country.

