

Managed Services Community Meeting Agenda



October 26, 2021 (12:00 – 1:30pm Central)



- **Staying Organized in Chaos: Tips on Managing Time and Resources**
- Welcome/Anti-Trust
- Community Updates
 - Client Solutions Mastery Path
 - Marketing Toolkit
- “Five-Minute” Tactics: Solving Problems Through Better Organization
 - Presenters:
 - Jhovanny Rodriguez, VP & Co-Founder, GreenLink Networks
 - Corey Kirkendoll, President & CEO, 5K Technical Services
 - Shannon Mayer, VP Customer Success, Kaseya
 - Members of the Executive Council will share tips on time management, freelance and contract work, and incorporating multi-media into your marketing you can use immediately to make a positive impact on your business. During this time, you’ll be asked to relate your own experiences to what you’re hearing from our volunteer leaders. Our goal is to build a collection of as many “Five-Minute” Tactics as a fast and simple way to learn from each other.*
- Small Group Discussions: Your Successes
 - In moderated small group discussions, community members will share their thoughts on “Five-Minute” Tactics they could contribute. Each breakout group will vote on their favorite and will share that back to the full community. Steps to record and collect the tactics will be defined.
- Member Benefit Update: Marketing Toolkit
 - Get a dive into your latest member benefit with Shaina Cook, Sr. Manager, Marketing Strategy for CompTIA