

**Date:** 15 June 2023  
**Location:** Birmingham

## UK&I Community Meeting

09:00 – 10:00	<b>Registration, Breakfast and Networking</b>	
10:00 – 10:15	<b>Welcome and CompTIA Updates</b> <b>Estelle Johannes, CompTIA</b>	
10:15 – 10:30	<b>Community Introduction</b> <b>Hannah Lloyd, inSOC</b> <b>Dan Scott, ConnectWise</b>	
10:30 – 11:00	<b>Keynote: Mastering Lead Generation:</b> Strategies to Convert Prospects into Valuable Customers <b>Tara-Jane Sloane, Telev8</b>	
11:00 – 12:00	<b>Breakout 1: MSP Discussion</b> Don't miss this unique opportunity to join fellow Managed Service Providers (MSPs) in an engaging, in-person discussion session. Share experiences, exchange ideas, and explore innovative solutions to common challenges in a collaborative and supportive environment. Expand your professional network and gain valuable insights from your peers to drive your MSP business forward. Moderator: <b>Paul Croker, 18it</b>	<b>Breakout 2: Vendor/Distributor Discussion</b> Connect with industry-leading vendors and distributors in an interactive, in-person discussion session. Foster stronger partnerships, discover new business opportunities, and gain valuable insights. Enhance your competitive edge by collaborating with key players in the IT ecosystem and exploring innovative strategies for mutual growth. Join this session to unlock the full potential of your vendor/distributor relationships! <b>Moderator: Kyle Torres, Sophos</b>
12:00 – 13:00	<b>Lunch and Networking Break</b>	
13:00 – 13:10	<b>CompTIA Update: Member Learning Portal Introduction</b> We are excited to introduce you to the Member Learning Portal, a comprehensive online platform designed exclusively for our valued members. This dynamic resource is dedicated to supporting your professional growth and success by providing access to a wealth of knowledge, tools, and resources tailored to your needs and interests. <b>Sameera Deen, CompTIA</b>	
13:10 – 13:40	<b>Demonstrating your Cybersecurity Value (CompTIA Member Education)</b> In today's rapidly evolving digital landscape, organisations must invest in robust cybersecurity measures to protect their valuable assets and maintain customer trust. However, justifying the return on investment (ROI) for cybersecurity initiatives can be challenging for IT professionals and decision-makers. Join us for an insightful session on demonstrating your cybersecurity ROI, where we will explore the best practices and methodologies to measure the success of your cybersecurity efforts. <b>Patrick Burgess, Nutbourne Ltd</b>	
13:40 – 14:25	<b>Improving Cybersecurity Resilience Panel: Strategies for a Stronger Defense</b> Join our panel of industry experts as they discuss practical approaches to enhance your organization's cybersecurity resilience. Learn about emerging threats, best practices for risk mitigation, and the importance of a proactive security posture in this engaging and informative session. <b>Moderator: Patrick Burgess, Nutbourne Ltd</b> <b>Panelists:</b> <b>Hannah Lloyd, inSOC</b>	

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<b>Trevor Cornbill</b> , Clear Insurance Management <b>Chris Ward</b> , Vermont Systems Ltd	
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14:25 – 14:30	<b>CompTIA Cybersecurity Programs Overview</b> Get an overview of CompTIA's Cybersecurity Programs, designed to help the industry stay at the forefront of tackling cybersecurity risks, increase resilience across the sector and improve best practices for you and your customers' organisations.
	<b>MJ Shoer</b> , CompTIA
14:30 – 14:45	<b>Empowering Girls in Tech: Breaking Barriers and Inspiring Success</b> <b>Amanda Stewart</b> , Illuminate Technology
14:45 – 15:15	<b>Networking Break</b>
15:15 – 16:15	<b>The World Café:</b> Tell us what topics are important to you and discuss them with your peers in the industry – get first-hand input and group sharing so you can walk away with insights and resources.  <b>Moderators:</b> <b>James Steel</b> , Akamai <b>Lizzie Robinson</b> , Pax8 <b>Olivia O Donnell</b> , Quest <b>Jason Kemsley</b> , Uptime Solutions
16:15 – 16:30	<b>Closing remarks</b> <b>Hannah Lloyd</b> , inSOC <b>Dan Scott</b> , ConnectWise
16:30 – 18:00	<b>Free Time/Networking</b> <b>Get Ready for Awards</b>
18:00 – 19:00	<b>Networking Drinks</b>
19:00 – 22:30	<b>UK&amp;I Spotlight Awards Presentation and Dinner</b>
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