

CompTIA

VIRTUAL EVENT

# 16th Annual CompTIA Global Trade Compliance Best Practices Conference

September 20 & 22, 2022

**Partners:**



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<b>Day 1 – Tuesday, September 20, 2022</b>	<b>Day 2 – Thursday, September 22, 2022</b>
<p>12:00 pm ET</p> <p><b>Opening Remarks</b></p> <p>Ken Montgomery, Vice President, International Trade Regulation &amp; Compliance, CompTIA Joshua Fitzhugh, Vice President, Global Trade, Flex, Conference Chairperson</p>	<p>12:00 pm ET</p> <p><b>Day 2 Welcome</b></p> <p>Juhi Tariq, Director, International Trade Regulation &amp; Compliance, CompTIA Joshua Fitzhugh, Vice President, Global Trade, Flex, Conference Chairperson</p>
<p>12:10 – 1:00 pm ET</p> <p><b>Not Your Parents’ Regulatory Update; a Regulatory Review of 2021-2022</b></p> <p>This panel will focus on the export and customs regulations and other agency actions from the last 12 months. The panel will highlight the impacts on companies and identify methods for successful adaptation as well as continuing challenges. Impactful regulations and agency actions from the past year include:</p> <ul style="list-style-type: none"><li>• New Export Controls and Sanctions on Russia and Belarus</li><li>• Forced labor, USG guidance and enforcement, and relevant legislation</li><li>• US/EU Trade &amp; Technology Council and Indo-Pacific Economic Framework</li><li>• Country of Origin Developments - Rulings from CBP; NPRM for USMCA COO; and Requirement in AES on Export</li><li>• Updates to HTS and 301 tariffs</li><li>• 21<sup>st</sup> Century Customs Framework</li></ul> <p><b>Moderator:</b> Alexandra Haney, (former) Senior Trade Counsel and Director, Flex</p> <p><b>Panelists:</b> Karen Bland, Head of Global Trade, HP Inc. Michael DiPaula-Coyle, Head of International Trade Policy, IBM Brian White, Senior Director, Customs and Trade Facilitation, Intel</p>	<p>12:05 – 1:00 pm ET</p> <p><b>Train Smart Not Hard: Advancing Beyond Click Through Training</b></p> <p>Improving awareness of trade compliance risks, requirements and processes is a foundational activity for any trade program. This session will provide insight into ways to improve the effectiveness of your organization’s training program through panelist insights into best practices, trends and emerging tools. Topics include:</p> <ul style="list-style-type: none"><li>• Identifying target audiences and their varied training needs</li><li>• Creating effective content based on adult learning theory and evolving enforcement expectations</li><li>• Considerations for different methods and tools for training deployment, including in-person and online options</li><li>• Evaluating the effectiveness of your training program</li><li>• Coordination of training development with other compliance areas</li></ul> <p><b>Moderator:</b> Tina Shaughnessy, Vice President, International Trade Controls, Panasonic</p> <p><b>Panelists:</b> Julio Fernandez, Head of Strategy, Policy &amp; Training – Export Control and Customs, Siemens Healthineers Julie Gibbs, Director, BPE Global Mathilde Latour, Global Export Trade Corporate Counsel, Cisco Systems</p>

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1:00 – 1:10 pm ET

**Break**

1:10 – 2:00 pm ET

**Sanctions: The New Household Term**

Russia's invasion of Ukraine has led to a flurry of sanctions designations across the globe, making sanctions a household term. Now, more than ever, sanctions compliance is at the forefront of companies' overall compliance programs. This panel will focus on what companies should consider to ensure sanctions compliance in this ever-changing environment.

- How to account for issues with sanctioned banks
- Future coordinated sanctions between 5 Eyes, EU, NATO, Japan, etc.
- Increased coordination between sanctions, export controls and import restrictions
- Expectations around secondary sanctions
- The future of sanctions and enforcement
- Funding for development of technologies for sanctioned countries

**Moderator:** Dan Fisher-Owens, Partner, Berliner, Corcoran & Rowe LLP

**Panelists:**

Matt Bell, Senior Managing Director, Leader of Export Controls, Sanctions and Trade, FTI Consulting  
Keith Huffman, Chief Legal Counsel, Export Controls, SAP  
John McKenzie, Partner, Baker & McKenzie LLP

1:00 – 1:10

**Break**

1:10 – 2:00 pm ET

**Comply with AI? Next Generation Tools for Compliance**

Emerging technologies like AI and blockchain have become ubiquitous in our lives, but can they be applied to drive efficiency and better compliance? This panel will touch on various tools and technologies and how they can be leveraged to streamline and automate while enhancing (not sacrificing) compliance.

- Automated Classification
- Blockchain
- Big Data
- Smarter Denied Party Screening

**Moderator:** Will Thrasher, Director, Krypt Business

**Panelists:**

Sarah O'Neal, Partner, Associate General Counsel, Global Trade, Microsoft  
Clifton Roberts, Director, International Trade Group, Intel  
Doug Whitman, Director, Global Trade Compliance & GTS Global Process Lead, 3M



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2:00 – 2:10 pm ET

**Break**

2:10 – 3:00 pm ET

## **GTC=EAR Part 7XY<sup>2</sup>: Solving for Complex Export Regulations**

With so many lists, formulas, calculations, cross-references, and exceptions to be considered these days, trade compliance can feel more like a dark art. Even the most seasoned professionals (export mystics) can get hung up in the tangled web of regulatory threads. Fear not! Our panel of experts is here to help break down the confusing regulations that get us all tied up and offer some meaningful best practices that we can implement to make sure our companies stay compliant. Join us to hear the latest best practices in:

- Screening for Military (Intelligence) End Use
- Applying the Foreign Direct Product Rules
- Calculating de minimis
- Evaluating HTS-based export controls

**Moderator:** Steve Brotherton, Principal, Global Export Controls & Sanctions Lead, KPMG

### **Panelists:**

Regan Alberda, Senior Corporate Counsel, Trade Compliance, Autodesk

James Chik, Global Trade Compliance Manager, AMD

Christine McKenzie, Assistant General Counsel, Global Trade Services, TE Connectivity

2:00 – 2:10

**Break**

2:10 – 3:00 pm ET

## **Dealing with the Elephant in the Room -- The growing impact of Social Responsibility, Imports and Forced Labor in the Global Workplace**

From cotton and apparel to palm oil and silica, U.S. law prohibits the importation of goods made from forced labor. This program will share our panelists thoughts on:

- How can importers protect themselves from the next Withhold Release Order or detention?
- What is the Uyghur Forced Labor Prevention Act (UFLPA) and how will it affect importers?
- What does a forced labor compliance program look like?
- What is the right level of supply chain due diligence and who should do it?
- How do you conduct effective due diligence in China?
- Do contractual protections and certifications really work?

**Moderator:** George Tuttle, Trade Attorney, Tuttle Law Offices

### **Panelists:**

Cindy Deleon, Founder & Senior Trade Auditor, Deleon Trade LLC

Michael Nelson, Head of Legal – Americas, Trina Solar





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3:00 – 3:05 pm ET

## End of Day 1 Remarks

Joshua Fitzhugh, Vice President, Global Trade, Flex, Conference Chairperson

3:00 – 3:10 pm ET

## Closing Remarks

Joshua Fitzhugh, Vice President, Global Trade, Flex, Conference Chairperson  
Ken Montgomery, Vice President, International Trade Regulation & Compliance, CompTIA

## Wednesday, September 28, 2022

### Optional In Person Networking and Social Gathering

Time: 5:00 – 7:00 pm PT

Location: Intel Corporation, 2200 Mission College Blvd, Santa Clara, CA 95054

