



Dream IT Video Presenter Notes

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Welcome

Thank you for volunteering to be a Dream IT presenter. Together we are changing the world.

Your presence, your example in front of the audience is the most influential message of this presentation. The engagement with participants and comfortable environment that you create is the image of IT that the audience members will carry forward.

I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.

—Maya Angelou

THE DREAM IT PRESENTATION

This presentation is designed to bring about reflection and change in the people in the audience. It is more interactive, more of a conversation than a typical business presentation. You are trying to encourage engagement with the message. It is that engagement that can bring about change. So keep the lights on, make it a conversation, and make it about them... about their changing perceptions of IT.

PRESENTATION MATERIALS

We've packaged together all the materials you need to give a dynamic talk on technology. Use these resources to make it easy for you to make a presentation encouraging girls and women to consider careers in IT.

Decide to give a presentation using a ready-made video or a personalized slide deck, and then download and stream the related videos, handouts, presenter notes and documents to make your talk a success.

<http://www.comptia.org/communities/advancing-women-in-it/resources/speaker-resources>

- *Dream IT Video: There's a Place for You in Information Technology*
- *Dream IT Video Presenter Notes (Word doc)*
- *Dream IT Discussion Questions (Word doc)*
- *Dream IT Handout (pdf/handout)*
- *Dream IT Presentation Opportunities (Word doc)*
- *A Place for You in IT (Video)*
- *Consider Information Technology (Video)*

CONTINUE THE CONVERSATION - DREAM IT DISCUSSION QUESTIONS

The best way to get people engaged is to get them talking. Use the *Dream IT Video: There's a Place for You in Information Technology* as a jumping off point and follow it with the discussion questions. These conversation-starting questions were designed to let girls and women talk through their ideas and vocalize their new feelings about technology.

HOW TO FIND PRESENTATION OPPORTUNITIES

Some people may have built in places to make Dream IT presentations (their class, their Girl Scout or Girl Guide group, bring your child to work day) other people may need to reach out to find presentation opportunities. *The Dream IT Presentation Opportunities* document will help you identify places to make your Dream IT presentations. It includes a list of groups to consider, plus email and phone scripts. Use these resources to introduce yourself to group leaders and explain why the Dream IT message is so important.

PRESENTATION REPORTING

The AWIT Dream IT goal is to reach 10,000 people with the message that IT is a great career area for girls and women. We will never know if we reach that goal if you don't tell us when and where you made a presentation.

The last page of this document contains the Presentation Report form. It also can be found at:

www.comptia.org/dreamit Please fill it out and submit it after every Dream IT presentation that you deliver. Please also consider taking pictures to send along with the presentation report. Pictures will be used on the AWIT social media sites and in reports about Dream IT.

Presenter Notes

ADJUSTMENTS BASED ON AUDIENCES

This presentation is designed to accommodate a variety of audiences, however you will need to be aware of and adjust to the age and perspective of your audience. If possible, ask for background information about your audience before you make the presentation. Common interaction techniques and their application to different audiences are described below.

Interaction Techniques

- Paired discussion: If they are reluctant to talk when you ask a question, have them turn to a neighbor and discuss the question with their neighbor. After a couple of minutes, bring their attention back to the presentation and ask them what they discussed. The paired interaction will raise the energy of the group. With the assurance provided by their peer, people will be more willing to share their ideas.
- Warm-up questions: Start with warm-up questions (a question where they only need to raise their hand or give a very brief answer) before you ask for any longer answers.
- Wait time: The wait time before someone answers may be longer than you'd like, but do wait it out. If you answer one of your questions yourself, they will sit back and let you do all the work. If the wait time is uncomfortable, ask a different or easier question to get things started.

Different Audience Types

- Primary School: For younger students, increased interaction is crucial. Perhaps skip the job data slides and resource slides. Engage in longer conversation time with the students. They may be more likely to tell stories than to directly answer questions. However, usually you can pull the answer out of the story. If possible, incorporate a hands-on activity into the presentation. It does not need to be complex, though. An art activity or game would also work.
- Middle School to Early College: This audience will respond well to the interaction designed into this program. Encourage their ideas and their interaction. If necessary, use paired discussion and warm-up questions.
- Adults: Adults may be more reluctant to talk. Pay attention to wait time. Use warm-up questions to get things started. After the first people have answered, try to draw others into the conversation.
- Smaller Group: Use the questions designed into the program and look for opportunities to turn this into a more general conversation.
- Larger Groups: The high interaction designed into the presentation may be more difficult with larger groups. Increase the use of warm-up questions and pause longer to acknowledge their response (raised hands, heads nodding) after the warm-up question. Paired discussion may also work in this situation.

Speaker Resources

AWIT CAREER RESOURCE CENTER

The AWIT Career Resource Center (CRC) is the primary resource for this program. It is open to anyone (female and male; students and adults) who wishes to learn more about IT careers. The five areas of the resource center are described below.

<https://www.comptia.org/awitcareers>

IT Career Areas

One of the benefits of information technology is that – whether you were born to write code or you work better managing a creative team – an IT career gives you loads of career options. Read about both core careers in IT – like database developers and chief security officers – and the nontraditional IT options in industries such as marketing and health care.

Career Testimonials

A career in IT doesn't have to be stuffy or static. Many AWIT members hold interesting, flexible positions that keep them intellectually stimulated and involved in hands-on work. Through short testimonials, our members share their IT journeys and the pros and cons of their chosen fields. Read their stories here.

IT Career Tips

IT is a fast-paced field, and if you want to be a part of it, your career skills need to be on point. Learn to translate your skills into IT positions and sharpen your soft skills by following these tips.

IT Career Links

IT is growing, and groups around the nation and world are forming to give people the connections they need. Make your connections count with IT Career Links, covering everything from mentoring to STEM education.

AWIT Community Resources

CompTIA's AWIT Community offers a wealth of resources from our members and beyond. Learn the ins and outs of IT through related videos and webinars, and connect with us through our AWIT social media channels.

AV REQUIREMENTS

For the Website and Videos

- Internet access so you can demonstrate the career center website
- Internet access so you can stream the videos from YouTube or other websites if needed.
- Speakers or connection to the audio system for sound from your computer.

General

- Flashdrive backup of the links to the videos (in case you need to use an alternative laptop)
- Microphone (optional, based on size of the room and the speaker's ability to project his or her voice)
- Any notes that make you feel comfortable
- Copies of the Dream IT Handout

Tests to Run Before the Presentation

- Test the streaming capabilities for videos
- If you're going without a microphone, check to make sure someone in the back of the room can hear you clearly

Dream IT Forms



Advancing Women in IT
COMMUNITY

AWIT DREAM IT PRESENTATION REQUEST

Submit this form to awit@comptia.org

Country US UK
 Other (Please specify) _____

Organization _____

Event Organizer Name _____

Event Organizer Email _____

Event Organizer: Work
Phone, Cell Phone _____

Event Name _____

Event Location _____

Event Date _____

Event Time _____

Audience _____

Anticipated number in
attendance: _____

Areas of special interest: _____

Is this a one-time event or
part of a series? (If yes,
please explain) _____

This form must be submitted at least eight weeks before an event.

While we will do our best to accommodate your request for a speaker, AWIT speakers are volunteers and we may not be able to find someone who can be available at your desired date, time and location.



**AWIT DREAM IT
SPEAKER REGISTRATION**

Submit this form to awit@comptia.org

Country US UK Other (Please specify) _____

Date _____

Name _____

Title _____

Company _____

Primary
Email _____

Optional: Secondary Email _____

Work phone _____

Mobile phone _____

Preferred geographic area
(city, state, area of state,
other) _____

Alternate geographic areas
(areas you travel to) _____

Preferred audience (age, type) _____

Are you willing to be a Dream IT speaker for
requests from your geographic area? Circle one: Yes No

Are you willing to do virtual Dream IT
presentations? Circle one: Yes No

Optional: What additional IT topics would
you be interested in presenting at IT
industry events? _____

Comments _____



**AWIT DREAM IT
PRESENTATION REPORT**

Submit this form to awit@comptia.org

Country ___ US ___ UK
 ___ Other (Please specify) _____

Your name _____

Your email _____

Event (for example:
college job fair) _____

Audience (for example:
college students) _____

Event date _____

Number in
attendance (or
approximate) _____

Comments/anecdotes _____

Photo attachment _____