

CompTIA.



Advancing Diversity
in Technology
COMMUNITY



SUPPLIER DIVERSITY PROGRAMS

Get involved...Grow your Business

Have you ever wondered what supplier diversity is and why it's important for business? Supplier diversity is a game changer for both enterprise and SMB organizations. Simply put, supplier diversity is a business strategy that supports a diverse supplier base in the procurement of goods and services for any business or organization. It emphasizes the formation of a diverse supply chain that works to secure the inclusion of diverse groups in procurement plans for government, not-for-profits, and private industry.

This underutilized business strategy encourages the use of businesses owned by minorities, women, veterans, persons with disabilities or members of the LGBTQ community. Companies with supplier diversity programs typically develop supplier partnerships, mentor local suppliers, collaborate with suppliers on product innovation, and share their experiences with other companies.

CompTIA's Advancing Diversity in Technology community supports diversity of technology professionals and organizations in the business of technology. We share this list in support of improved business outcomes through diversity.

Top Supplier Diversity Programs*

<u>Abbott Laboratories</u>	<u>EY</u>	<u>Nationwide Insurance</u>
<u>Accenture</u>	<u>FCA</u>	<u>Nielsen</u>
<u>Adient</u>	<u>FedEx Corp.</u>	<u>Pacific Gas & Electric Company</u>
<u>Allstate Insurance Company</u>	<u>Ford Motor Company</u>	<u>PepsiCo</u>
<u>Apple Inc.</u>	<u>Freddie Mac</u>	<u>PNC Financial</u>
<u>Aramark</u>	<u>General Mills</u>	<u>Procter & Gamble Co.</u>
<u>AT&T Inc.</u>	<u>General Motors Company</u>	<u>Raytheon</u>
<u>Avis Budget Group Inc.</u>	<u>Hilton</u>	<u>Robert Half</u>
<u>Bank of America</u>	<u>Honda North America</u>	<u>Sempra</u>
<u>Boeing</u>	<u>IBM</u>	<u>Shell Oil Company</u>
<u>Bristol-Meyers Squibb</u>	<u>Intel Corp.</u>	<u>Sodexo, USA</u>
<u>Capital One</u>	<u>Johnson & Johnson</u>	<u>Southern Co. Gas</u>
<u>Citigroup Inc.</u>	<u>Johnson Controls</u>	<u>State Farm Insurance</u>
<u>Comcast-NBCUniversal</u>	<u>JPMorgan Chase</u>	<u>The Coca-Cola Company</u>
<u>Comerica</u>	<u>Kaiser Permanente</u>	<u>The Kroger Company</u>
<u>Consolidated Edison Company</u>	<u>Lear Corp.</u>	<u>Time Warner</u>
<u>Cummins Inc.</u>	<u>Lockheed Martin</u>	<u>Toyota Motor North America</u>
<u>CVS Health</u>	<u>Lowe's Companies, Inc.</u>	<u>Verizon</u>
<u>Dell</u>	<u>Macy's Inc.</u>	<u>Vizient Inc.</u>
<u>Dell Technologies</u>	<u>Marriott International</u>	<u>Walgreens</u>
<u>Delta Air Lines Inc.</u>	<u>McDonald's</u>	<u>Wal-Mart Stores, Inc.</u>
<u>DTE Energy</u>	<u>Merck</u>	<u>Wells Fargo & Company</u>
<u>DuPont</u>	<u>Messer Construction</u>	<u>Wyndham Worldwide</u>
<u>Ericsson</u>	<u>MGM Resorts International</u>	<u>Xerox Corporation</u>
<u>Exelon Corp.</u>	<u>Microsoft Corp.</u>	
<u>ExxonMobil Corporation</u>	<u>National Grid</u>	

*Source: Black EOE Journal