



Texas Association
of Licensed Investigators



STATE PRIVACY AND SECURITY COALITION



The Honorable Trey Martinez Fischer
Chairman, House Business & Industry Committee
P.O. Box 2910
Austin, Texas 78768-2910

The Honorable Giovanni Capriglione
P.O. Box 2910
Austin, Texas 78768-2910

April 1, 2019

RE: HBs 4390 & 4518

Dear Sirs:

On behalf of thousands of businesses from across Texas and the entire country, we respectfully oppose House Bills 4390 and 4518. Protecting users' privacy is a top concern for the business community, Texans, and the entire country. Fortunately, robust hearings and bipartisan legislative deliberations about online privacy are currently taking place in Washington, D.C., and many of our industries are actively participating in those discussions.

We urge the Legislature to work with Congress on developing a single, national framework that protects consumers and allows the employers we represent to continue to innovate and create jobs.

Texas should not follow in California's footsteps by passing cumbersome, state-level data privacy regulations. The internet's borderless nature makes a patchwork of state privacy laws untenable for consumers and the digital economy and will inevitably stifle innovation, investment, and competition. A federal standard, on the other hand, will provide clarity and certainty for both consumers and companies alike – regardless of where they are in the United States.

Again, we urge Texas lawmakers to support federal efforts to create a comprehensive privacy law instead of contributing to a growing patchwork of state legislation.

Thank you for your continued attention to our concerns on these important issues.

Sincerely,

Texas Association of Business
TechNet
Texas Association of Manufacturers
American Property Casualty Insurance Association
Texas Cable Association
Texas Retailers Association
Texas eHealth Alliance
Texas Apartment Association
Austin Chamber of Commerce
Austin Tech Alliance
American Association of Advertising Agencies
Association of Electric Companies of Texas, Inc.
USTELECOM
CyberSecurity San Antonio
American Advertising Federation 10th Dist.
American Advertising Federation – Corpus Christi
American Advertising Federation - Dallas

Consumer Data Industry Association
Association of National Advertisers
State Privacy and Security Coalition
PhARMA
Texas Technology Consortium
Texas Association of Licensed Investigators
TEXALTEL
American Advertising Federation
CompTIA
San Antonio Tech Bloc
Texas Healthcare & Bioscience Institute
Internet Coalition
San Antonio Chamber of Commerce
Build Sec Foundry
State Privacy and Security Coalition